



WINNING TEAM in the Halloween Window Painting Contest were Anthony de la Torre, a 6th grade student at St. Rita's School and Bob Burke, also a 6th grader at the same school. Sam Perloff's Royal Drug Store Window was used by the two young artists.

Woodson Jones Dies After Brief Illness



WOODSON JONES

One of Sierra Madre's most beloved figures Woodson F. Jones, is dead. Death came suddenly after he was rushed by ambulance to St. Luke hospital Tuesday evening.

Funeral services will be recitation of the Rosary at eight o'clock tonight in St. Rita's Church, followed by a Requiem Mass there tomorrow at 9 a.m. Interment will be at Resurrection Cemetery in South San Gabriel.

Woodson Jones, whose business was the Sierra Madre Realty, was in more than real estate. He was in the hearts of many people. Coming to Sierra Madre in 1912 from Memphis, Tenn., with his wife, Bertha, he saw many changes here but never changed his motto: "I just like people." Probably no man in Sierra Madre was better known to so many as he.

His first job here was in the bank. Later, in 1919, he opened a novelty store, had the Kodak agency, and sold Victor talking machines — "the kind with the dog on the horn trademark." Giving candy and gum to children was one of his pastimes, and when he discovered they had no place to buy toys here he saw to it that his store carried a small toy department regardless of profit or loss.

When he changed to the real estate business he was in it to stay. His office at 27 N. Baldwin adjoining Kersting Court became a landmark that never changed its style. When not there during the day he left a sign: "Call 7 doors west." That was because the offer to buy a cup of coffee was al-

most a greeting with him. He loved to visit. One of his favorite subjects was Sierra Madre, a town he had known since its village days of 2000 people, a few stores, and the end of a streetcar line.

When asked if he were planning to retire he showed surprise. "Me retire? I don't ever want to retire, until God calls me."

He was 70 years old when that time came Tuesday.

Mr. Jones is survived by his wife, Bertha Braun Jones; a half brother, Hawes Jones of Florence, Miss., and a sister whom he just recently visited in San Antonio, Texas, Mrs. Paul Johnson.

Co-ordinating Council Calls Important Meeting

All persons interested in learning more about the formation of a new cemetery association are asked to be present at a meeting of the Co-ordinating Council to be held at the home of Mrs. T. R. Bauerle, 250 Rancho Road, at 7:30 p. m. Monday, November 8.

As has been pointed out in previous stories in the NEWS, the Co-ordinating Council can not form the association, but it can function as an agency to gather facts concerning the status of the cemetery and can present them to interested persons.

The Council has sent out letters to all known lot owners of the Sierra Madre Cemetery requesting their presence at the November 8 meeting.

Attempts Suicide By Slashing Wrist

A charge of possessing marijuana was made by police against Wallace Robert Kreuter, 35, after he slashed his wrists Monday morning. Kreuter, whose address is at the rear of 25 W. Grandview, was taken to the prison ward of General Hospital.

The Los Angeles Sheriff's Narcotic Detail is conducting further investigation.

Al Morgan To Head Chamber Of Commerce During 1955

Al Morgan was elected president of the Sierra Madre Chamber of Commerce at a meeting of the board of directors of the Chamber held Monday morning. Jim Wolfe was elected vice-president and J. C. McKibben will serve as treasurer for 1955. New members of the board are Sterling Ripple, Newell Barrett, Mrs. Charles Lusman and J. C. McKibben. Hold over directors are Mrs. Harold Roberts, and Bob Green. Al Morgan and 1954 president Don Jackson are also on the board.

In October 1953, the Chamber of Commerce was reorganized with Don Jackson as president. During the ensuing 12 months many accomplishments were made. A number of successful merchandising promotions were undertaken with the aid of Anthony Cavalli, who was hired as part time secretary-manager in December of 1953. At present there are 62 paid members, which is believed to be the highest number of members ever to belong to the chamber.

New officers of the chamber will be seated in January. Mr. Morgan who has been active in Chamber of Commerce work for many years, was president of the civic group in 1948-49 also.

Announcement of the committee chairman for the coming year will be made within the next few weeks, it is understood by the NEWS.

Current Business Scene Reviewed For Kiwanians

Twenty-six Kiwanians were hosts to three visitors at their luncheon meeting Tuesday. The guests were Harold Pangborn, a Sierra Madre Lion, Loran Marsh of Arcadia Kiwanis, and John J. Duffy of the research department, Security First National Bank, Los Angeles, who talked on the subject: "The Current Business Scene and Current Building Activity."

Knox Hagar, chairman of the social events committee, announced that Ladies Night will be Nov. 23 at the Woman's Clubhouse. Another speaker was Bill Bodley who gave a report of the Kiwanis board meeting Monday.

Art Gallery Marks 25th Anniversary

The first week in November is Art Week across the nation, and in Sierra Madre it marks 25 years of art exhibits at the City Hall Gallery.

The first show was opened by Mrs. Fred Greibenow in 1929 and through the years many renowned artists have lived and exhibited in Sierra Madre.

Twenty-seven outstanding paintings by 16 local artists are being shown in the current exhibit and the Little Gallery is open every day and evening.

"Jess" is a study in oil by Margaret Ascher; "The Brass Tray" and "Backwash" are done in oil by Elinor Baumeister; "Still Life" is an oil by Albin Carlson.

"Lagune" is an oil painting by Marcella Carlson; "Iris" and "Crassula" are painted in tempera by Margaret Cash; "Junipero Serra" and "Lavender and Gold" are oils by Alfred James Dewey.

"The Sheltering Palm" is a water color and "The Papaya" is a pastel by Blanche Luper; "Ripeness" is an oil study by Lucy Marquardt; "Edward Heidrich" and "Lloyd Welch" are portraits in oil by B. Ward McVior.

"Gatun Lake" and "Ebb Tide, Panama" are oils by Cornelia Reimer; "The Blue Jugs" is a water color and "Autumn" is an oil by Adele Richardson; "Farm in the Hills" and "Zinnias" are done in water color by Catherine Tuttle.

"Blue with Cold" is done in water color by Catherine Tuttle.

Turn to page eight



GOV. GOODWIN KNIGHT tells his Sierra Madre audience that California's population is increasing by 40,000 a month and that adequate educational facilities must be provided, calling for 5,000 new teachers. Mrs. Knight looks pleased with her husband's talk in City Park, while Judge John C. Mead, chairman of the "Knight for Governor" Committee appears to be giving the matter deep thought.

BEG PARDON!

Due to a typographical error, the Saturday evening hours of the temporary library to be opened November 6 in the Sierra Mesa School 1600 N. Canon, were announced in last week's NEWS as 10 a.m. to 9 p.m. The correct hours are 10 a.m. to 6 p.m. on Saturday. Week days the library will be open as always from 2:00 to 5:30 p.m. and 7:00 to 9:00 p.m.

Two-thirds of the books in the library will be in use in the temporary quarters, while one-third of them will be placed in storage until completion of the new library building.

No fines will be assessed while the library is closed, it was announced.

G. O. P. Sweeps City In 74.1% Vote

Sierra Madreans gave their usual approval to GOP candidates in Tuesday's election when 3820 of the 5155 registered voters went to the polls to cast their votes. While 74.1 per cent visiting the polls was not quite as high as that of 1950, political experts believe that it is one of the best for many years.

Governor Goodwin Knight received 2533 votes while his Democratic opponent Richard Graves received 1247. Senator Thomas Kuchel came through with 2665 votes against Democrat Sam Yorty's 912. Congressman Edgar W. Hiestand received 2548 votes while William Roskam, Democrat, showed a total of 1081.

In the race for State Assemblyman, Frank Lanterman received 2469 votes against Democratic Peter Hazelle's 1083. Mildred Younger, Republican State Senator candidate, was out front with 2400 votes, while Democratic Richard Richards showed 1152 and Prohibitionist Frank Nelson received 104.

The contest between Congressman Hiestand and Democratic William Roskam was watched with particular interest in Sierra Madre, because of Hiestand's work in speeding up flood control measures for the foothill communities.

The following wire was received from Rep. Hiestand by the NEWS:

"The result of the election is most gratifying. More important, however is the vote of confidence of the voters in the achievement of Congress and my part in it. I want to thank all of the wonderful workers and I pledge to them and to all people in this great district my very best efforts to merit their confidence."

At the present moment the City Directors have not come to a definite decision on the matter. Your letter will help. Citizens of Sierra Madre are urged to write to the Pasadena Board of Education. Their letters will be used by the Board as ammunition in their arguments to the City directors.

Residents of Hastings Ranch are advised to address their messages to the Board of City Directors, Pasadena, forwarding to the Pasadena Board of Education a carbon copy of their letters. Mrs. Charles Siegel, of Sierra Madre, a member of the Advisory Committee, said that these methods are recommended by the Committee. She also stated that it would be advisable to mention in your letter that, if all other efforts fail, it is your opinion that the controversy should be submitted to the voters at the City election next April.

At the present moment the City Directors have not come to a definite decision on the matter. Your letter will help. Citizens of Sierra Madre are urged to write to the Pasadena Board of Education. Their letters will be used by the Board as ammunition in their arguments to the City directors.

A special telephone and secretary to assist in promoting the campaign will answer calls from anyone seeking detailed information concerning the Community Chest collections. The Number is CUster 5-3027.

THE WEATHER

	High	Low
Oct. 27	89	51
28	86	49
29	81	46
30	79	45
31	70	45
Nov. 1	66	49
2	65	51
Rainfall		
Season to date	17.40"	
Last year this time	13.72"	

HOW SIERRA MADRE VOTED

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	Total
GOVERNOR: Knight, Rep.	153	153	164	110	151	147	190	131	106	125	96	160	131	136	110	158	171	132	109	2533
Richard P. Graves, Dem.	71	69	47	91	51	54	69	63	70	77	62	75	60	58	51	71	64	76	68	1247
LT. GOV.: Powers, Rep.	164	158	158	117	152	135	96	123	110	129	102	164	141	139	115	159	174	141	111	2588
Edward R. Roybal, Dem.	60	63	47	82	50	66	64	67	61	74	61	68	53	53	42	68	60	64	65	1168
ATTY. GEN.: Brown, D. & R.	215	201	186	185	187	182	140	173	142	174	150	213	183	170	144	204	208	190	158	3405
Edwin M. Cooper, Prohi.	3	11	9	9	9	5	6	11	18	18	6	14	6	9	11	6	20	6	11	188
STATE BOARD EQUALIZA.:																				
William G. Bonelli, Dem.	47	53	46	62	37	37	54	67	54	56	44	35	35	43	33	50	49	43	54	899
Robert E. McDavid, Rep.	170	158	153	131	161	157	101	120	111	144	106	189	15	245	162	173	173	155	177	2729
SEN.: T. H. Kuchel Rep.	163	161	164	123	156	139	100	122	119	125	102	145	142	127	167	171	171	151	116	2665
Samuel W. Yorty, Dem.	28	1	42	75	44	5	54	65	46	72	60	59	46	32	59	64	64	51	63	912
REP.: E. W. Hiestand, Dem.	168	158	164	129	155	140	92	124	115	134	106	182	0	146	123	168	175	148	121	2548
William E. Roskam, Dem.	52	59	41	69	44	56	62	66	52	65	56	52	0	46	34	45	56	59	56	1081
ST. ASSEMBLY: Lanterman, R146	144	149	116	150	135	81	117	106	120	94	166	146	131	114	148	165	131	110	2469	
Peter M. Hazelle, Dem.	69	63	41	74	46	59	65	67	49	65	59	60	43	53	37	57	58	55	63	1083
ST. SEN.: Frank Nelson, Pro.	4	3	4	6	4	4	3	8	9	8	4	7	2	6	2	4	13	7	6	104
Richard Richards, Dem.	72	69	53	86	51	57	63	66	63	72	58	66	51	53	40	55	58	55	64	1152
Mildred Younger, Rep.	139	147	145	103	143	135	88	116	94	111	97	158	137	130	113	145	155	140	104	2400

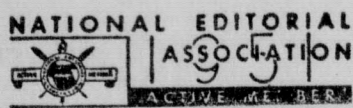
STATE MEASURES:

Prop. No.

1. Vets. Bond Act	Yes 143	138	130	132	144	115	108	103	114	100	151	151	121	111	106	150	44	117	103	2239
	No 52	46	49	25	30	42	26	36	30	41	30	42	38	30	24	50	170	42	31	763
2. School Bonds	Yes 152	157	155	137	156	136	114	120	99	113	111	157	138	111	108	157	165	132	104	2522
	No 53	40	35	33	29	27	25	26	32	54	34	45	40	46	30	50	53	52	32	736
3. Alcoholic Beverage Control	Yes 148	156	138	122	143	130	88	106	119	99	150	150	124	112	108	153	171	126	100	2394
	No 53	47	52	50	37	42	53	47	62	43	55	55	50	47	35	61	37	57	43	920
4. Aid to Needy Aged	Yes 91	72	46	92	43	57	54	95	80	65	62	62	65	73	49	56	41	59	59	1217
	No 121	141	161	99	145	130	95	80	125	88	155	155	119	104	100	155	179	131	101	2304
5. Exemption of Vessels from Taxation	Yes 117	148	119	117	124	118	104	107	89	103	82	134	124	93	93	146	140	118	80	2156
	No 64	44	47	41	44	42	29	32	39	60	42	49	35	46	37	43	62	52	33	841
6. Pay of Legislators	Yes 116	107	113	94	134	101	85	94	68	103	70	120	121	81	85	123	157	105	79	1936
	No 65	76	63	48	33	55	37	30	54	57	50	57	35	60	38	62	57	57	42	976
7. Land Titles	Yes 110	143	131	101	127	111	99	87	82	105	82	127	122	91	80	135	145	119	85	2082
	No 40	28	17	24	42	26	22	21	23	30	21	24	22	31	23	25	39	30	17	505
8. Tax Exemption Com. & Fish. Vessels	Yes 39	79	63	68	56	54	52	54	44	62	39	69	46	42	46	66	65	56	39	1032
	No 133	96	102	78	99	94	76	69	77	95	75	106	105	93	80	113	134	106	76	1807
9. Church Exemption; Prop. Under Con.	Yes 142	158	148	120	142	127	94	109	102	122	90	144	130	120	106	159	165	139	94	2411
	No 49	23	38	38	54	36	31	26	24	38	44	54	35	24	24	35	51	34	38	696
10. Terms of St. Officers	Yes 35	63	71	62	51	53	46	55	45	64	53	68	49	50	32	64	73	50	52	1036
	No 143	121	100	86	89	98	77	75	93	72	113	113	107	74	85	118	140	108	70	1844
11. Taxation Exemption for Disabled Vets	Yes 173	167	166	149	161	156	123	128	119	153	128	180	152	141	126	178	192	154	123	2866
	No 1	15	17	13	28	8	9	14	13	16	5	14	13	12	11	19	22	14	10	314
12. Voting Eligibility; Criminals	Yes 68	70	76	70	63	66	63	64	59	71	70	80	56	63	49	75	75	54	58	1250
	No 113	109	93	76	102	87	63	64	58	85	58	103	95	78	72	101	123	99	65	1644
13. Vernon City Charter	Yes 85	93	88	66	113	76	61	61	60	69	40	86	83	66	67	101	126	104	62	2904
	No 16	66	44	56	32	47	49	50	48	63	61	57	54	45	36	49	40	62	29	904
14. College Exemption; Prop. Under Con.	Yes 136	144	147	109	138	125	92	97	84	118	87	154	127	107	95	149	159	125	89	2278
	No 44	28	27	38	33	31	30	32	34	41	35	35	34	28	25	33	35	36	35	634

SIERRA MADRE NEWS

9 Kersting Court Sierra Madre, Calif. Custer 5-3324
Entered as second class matter at the Post Office at Sierra Madre,



California, under the Act of March 3, 1897.
Adjudication Decree Number — 404,764
Date of Adjudication — August 19, 1936

OFFICIAL NEWSPAPER OF THE CITY OF SIERRA MADRE
PUBLISHED EVERY THURSDAY

Established Oct. 2, 1906

VIRGINIA and EDGAR JENKINSON, Publishers-Owners

Virginia Jenkinson.....Editor
Marjorie Thomas.....Society Editor
Richard Keller.....Advertising Manager
Frederick Hawkins.....Plant Superintendent

It is 305 feet from the base of the statue to the torch Liberty holds aloft, and she herself is 111 feet tall from toe to crown, weighing 450,000 pounds.

The standard weight of gold bars in the Federal Bullion Depository at Fort Knox, Kentucky, is 21 1/2 pounds. Each one is worth \$14,000.

Sierra Madre Toy Loan Collection Ends Saturday

The Sierra Madre Toy Loan, one of the eight local organizations to benefit through the Community Chest funds, finishes its campaign for the collection of old toys Saturday. With Christmas so near, now is the time when many a family will be getting rid of worn-out or outgrown toys that could be put to such good use if only the Toy Loan is given the chance to receive them.

Bins for these discarded toys have been placed at Roess Market, Sierra Madre Hardware, Roberts Market and at the Toy Loan cottage in City Park. From there they go to the county Toy Loan center where a storehouse of extra parts and materials are available to the disabled and handicapped workers who repair the toys. After their return here, the toys are sanitized under the supervision of Mrs. Florence Hutter, the local Toyarian.

Sponsored by the Civic club,

the Toy Loan makes it possible for any child two years of age or older to borrow as many as three toys each week. If toys are returned in good condition the children are occasionally rewarded with toys of their own special choice which they may keep.

Other objectives of the Toy Loan are to encourage self-improvement through proper use of leisure time, and to promote the appreciation and care of property. So far, the total registration here is 2638 children, 300 of which are active borrowers.

PETER LASSEN

Lassen County, Mount Lassen, and Lassen Volcanic National Park are all reported by the National Automobile Club to have been named for Peter Lassen, early Danish pioneer in this Northern California area.

Lee Shippey asks

What Do You Think?

Editor's Note: The opinions expressed in Mr. Shippey's column are not necessarily those of the editors and publishers of The NEWS. If you disagree with Mr. Shippey, who asks, "What Do You Think?", please address your letters to this paper or to Mr. Shippey. It is the intention of The NEWS to stimulate provocative thought and what YOU think is an important part of our program in presenting both sides to public questions of the day. Naturally, we cannot use letters which are abusive or unsigned. We not only invite, but encourage you to use our "Letters to the Editor" column.

This is written before the election, so the only thing I can predict with certainty is that 50 per cent of the other predictors will be wrong. The headlines the day I write quote all the bigwigs of both major parties as absolutely sure of victory for their side, and the radio stations carry similar predictions—which don't mean a thing, except that a lot of candidates try to fool the undecided voters into thinking what many of the candidates do not think themselves.

Despite all such efforts to fool us, the voters are far better informed now than they used to be. Press, radio and television are balances on one another such as we did not have until recently. Time was when readers of many newspapers got little chance to learn the claims and charges of the

opposition. Now persons who see or hear a candidate via TV or radio look in the next issue of their newspaper to see how it reports what was said, and if the speech isn't reported they feel the paper isn't entirely fair. The result is that the better newspapers carry important speeches in full, no matter how they disagree with them. The printed word still is tops. What you hear may be misunderstood or soon forgotten, but what you read can be duly considered. The three media together, however, give us every chance to be the best informed population on earth, here where all three are free.

Of course, paid political broadcasts are in a different category. As I write this I'm half afraid Proposition 3 won't carry, because of the many cleverly-worded spot announcements opposing it. Certainly a lot of money is being spent to defeat it. If it does carry, though, it will be proof of the growing intelligence and integrity of the average voters. It will be proof they have read and duly considered the pros and cons of the matter, and feel it will do much to take the liquor business out of politics.

My wastebasket is overflowing with campaign literature I have not read. This impresses me again with the enormous waste of money and effort that goes into our campaigns. If each candidate were allowed to mail only one piece of "literature" most of us might read it, but as it is there is more than anyone can read and we throw away the good with the bad. Similarly, if each were limited to a certain moderate amount of radio time, we might pay more heed to what they have to say.

Our laws should provide, as those in England do, that every candidate should name his financial agent, that he alone should be permitted to accept or spend money in behalf of that candidate, that it would be a felony for him to accept gift billboards, gift mailings or other concealed contributions, that anyone printing and distributing anonymous smears be sent to prison, and that all campaign expenses be held to reasonable fixed sums. Until we do that we are going to elect many men who are under great obligations to those who give or raise the money. Just look at your own wastebasket and wonder what all the billboards and other expensive advertising cost and you will see that if our legislators like things the way they are we ought to get some new legislators.

Before this is printed the election will be over, and all of us should give hearty support to those the people have chosen—so long as they work for things which are for the good of all of us.

APPROACH CURVES WITH CAUTION

Approach all curves with caution, advises the National Automobile Club.

Vignettes

by Virginia Pittinger

We managed somehow on our European tour to keep our California, Wegge-Pelton-Pasadena license plates on our car. They inspired many a friendly tooth on the road from other Californians coming and going and were even the means of our meeting a delightful Greek-American couple in Athens who have since come back to their home in South Pasadena.

But the strangest incident occurred in Argos, a tiny town in the Greek Peloponnesus. We had left the car parked on the main street while we walked about the village and on our return found it, as usual, surrounded by curious townsfolk. As we approached one dignified little man stepped out from the crowd and swept a jaunty black hat from his head. His wiry hair stood up white and straight from his sloping forehead and his moustache bristled fiercely. "The Mayor!" I thought in panic. "What have we done wrong?" And I tried to hide my pedal pushers behind Pitt's broad back.

In almost unaccented English the little man began at once to speak. "I have been waiting for you," he said, "because I see that you are from Pasadena."

"Not the Mayor?" I breathed in relief. Pitt and I both nodded. "Yes, we are."

"I am Costa Karamaliki—for 15 years head chef at the Hotel Green in your city."

He smiled with obvious enjoyment at our incredulous expressions. Then as we smiled, too, everyone in the crowd laughed in delight at the coincidence. So we discussed Pasadena and California and the Hotel Green and then Mr. Karamaliki said, "I have a villa just outside the town. Will you do me the honor of visiting me there?"

I must have looked "No," because he added immediately, "It is for my wife that I ask it. You see, she is an American—and rarely sees one of her

own countrymen. For just a few minutes—it would mean so much."

And so, of course, we went with our new friend to meet his wife, Cecelia, who was indeed from America and who spoke Greek with an accent that, even in that strange tongue, was unmistakably Brooklynese! The few minutes stretched without effort into four hours while we had lunch, walked through a fine, well-kept orange grove searching for new lambs, and at last just sat and talked as all good Greeks eventually do. Cecelia was content in her new country. "These are proud, good people," she said once. "But to be a woman here is difficult. I am not as free as in America."

Costa laughed. "Only outside is she not so free. Here—in our home—she is an American wife." And his eyes said that he liked her that way.

Cecelia patted his hand. "But sometimes it is not enough just to be free in one small place and everywhere else to have to watch what you say, what you wear, what you talk about..." She saw twin lines of concern come between her husband's brows and she laughed suddenly. "But that is only now and then. Most of the time it is a fine life here—with Costa."

At last we had to leave them, driving off into the golden afternoon through the heady sweetness of orange blossoms. "It is a good thing Wegge-Pelton doesn't know about this," Pitt said.

"What do you mean?" "Can't you just see their advertisements: 'Free in with every purchase—a bit of magic metal guaranteed to bridge half a world!'"

I shuddered. "Let's not tell them."

And we haven't.

ANTS?

Phone QUINTON-SCHOOLEY

SY. 2-2428

Free Estimates

The Local Ant Control Co.

ALL OF OUR MEAT is U.S. Government Inspected

LEAN GROUND BEEF 4 LBS. 95¢
27c lb. or GROUND FRESH HOURLY

BIG STEAK SALE

FANCY TENDER GRAIN FED

- NEW YORK STEAK 49¢ lb (DEL MONICA)
- RIB STEAK 49¢ lb
- T-BONE 53¢ lb
- FILLET STEAKS 69¢ lb

FOR STEAKS OR ROAST

TOP SIRLOIN 59¢ lb
Whole or Half

BONELESS — LEAN

- SIRLOIN ROAST 59¢ lb
- 7-Bone Chuck Roast 29¢ lb

1 LB. PKG.

KINGAN'S BACON 49¢

CENTER CUT LOIN

- PORK CHOPS 79¢ lb
- RIB AND BLADE
- PORK CHOPS 57¢ lb

PORK LOIN ROAST 55¢ lb

Butcher Boys

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STORE HOURS 9 A. M. to 6 P. M. — FRIDAY 9 to 9
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Specials Thursday — Friday — Saturday



It's Famous Brands Week at SAFEWAY!

Featuring the food "stars" you know and depend upon...

Here's a big event built around your best-known food "friends"... the ones you've met in the newspapers and magazines, on radio and TV programs, too! Right now we're featuring them and many more at the store... stock up... save!

GIVE WHAT'S FAIR that more may share
Your COMMUNITY CHEST

- TOMATO JUICE (2 18-oz. cans) 23¢
- CORN NIBLET'S 2 7-oz. cans 21¢
- PEACHES DEL MONTE CLINGS 29-oz. can 25¢
- JUICE LALANI 18-oz. can 23¢
- PINEAPPLE 46-oz. can 25¢
- PORK & BEANS VAN CAMP'S 21-oz. can 16¢
- LUNCH BOX SANDWICH SPREAD 29¢

PRICES ON GUARANTEED MEATS

- ROUND STEAK USDA CHOICE BEEF (Boneless 1 lb. 75¢) 69¢
- GROUND BEEF Visking Packed. Tested-Made Formula. lb. 39¢
- SMOKED PICNICS DUBUQUE BRAND lb. 39¢

Coffee Values
Airway Coffee 1-lb. 92¢
Mild, mellow, in the bean.
Nob Hill Coffee 1-lb. 94¢
Top quality in paper bag.
Edwards Coffee 1-lb. 99¢
Drip, Regular and Fine.
Instant Coffee 2-oz. jar 49¢
Edwards 100% Pure.

Bel-air Frozen Foods
Premium quality at no extra cost!
Grapefruit Juice 2 6-oz. cans 25¢
Juice ORANGE-GRAPEFRUIT 2 6-oz. cans 25¢

GERBERS BABY FOODS
Strained Varieties. 6 cans 49¢
MEATS FOR BABIES
Swift's Choice 5 cans 99¢
Lean Meats.

CAMPBELL'S SOUP SALE!
TOMATO Special 2 10-oz. cans 21¢

AJAX CLEANSER
Kitchen and Bathroom Friend.
The "Foaming" Cleanser. 14-oz. can 11¢

WOODBURY SOAP
(Special Banded Pack.)
3 reg. bars 21¢ 3 bath bars 29¢

RED HEART DOG FOOD
Rich in Protein 2 1-lb. cans 25¢
(Assorted beef, liver, fish.)

DETERGENTS
CHEER 19-oz. pkg. 29¢
Heavy Duty! Plus Tax

PARADE
Suds. 19-oz. pkg. 29¢
Plus Tax

In your November
Family Circle 5
MAGAZINE NOW ON SALE

FRICASSEE CHICKENS
Manor House. Frozen. Govt. Grade "A". lb. 45¢
Fancy fresh, local, milk-fed chickens. Cut up. lb. 35¢
SPARE RIBS
Select Eastern Pork. Small—under 3 lbs. lb. 45¢
BEEF RIB ROAST
Standing 7" cut, from first five ribs. USDA choice. lb. 73¢

EGGS LARGE SIZE GRADE AA doz. 49¢ MEDIUM SIZE GRADE AA doz. 37¢
CREAM O' THE CROP. These are the finest eggs possible to buy!

NUCOA MARGARINE Golden cubes. 1-lb. 27¢
SUNNYBANK MARGARINE Made by Best Foods. carton 26¢
KERN'S CATSUP 1-lb. bottle 25¢
TAMALES With CHILI GRAVY Made from red ripe tomatoes. 2 14-oz. bottles 25¢
PANCAKE & WAFFLE MIX Gebhardt 15 1/2-oz. brand. can 17¢
SLEEPY HOLLOW SYRUP PILLSBURY 32-oz. Brand. pkg. 31¢
SUNSHINE SODA CRACKERS 24-oz. bottle 49¢
CHUNK STYLE TUNA Thin, crispy. 1-lb. carton 24¢
SHORTENING Chicken of the Sea. 6 1/2-oz. can 30¢
Royal 3-lb. can 88¢
Satin 3-lb. can 81¢

PIPPIN APPLES 4 lbs. 25¢
California grown. Firm, large, green. Make delicious sauce.

GOLDEN CORN GOLDEN CROSS VARIETY. ear 5¢

FRESH, CRISP CARROTS 1-lb. 5¢
FRESH NEW CROP DATES DELETT NOOR VARIETY. 1-lb. pkg. 19¢
Rich California Grown.

PRICES EFFECTIVE THURS., FRI., SAT., NOVEMBER 4, 5, 6, 1954, AT SAFEWAY STORES (Thru Sunday in Stores open Sunday)

Right to limit reserved. No sales to dealers. Sales tax collected on taxable items.

SAFEWAY

Sierra Madre Lodge
No. 408, F. & A. M.

STATED MEETING
First Tuesday of Month

At The Temple
33 E. SIERRA MADRE BLVD.

James W. Moore, Master
Custer 5-0247
Harry B. Humphreys, Secy.
Custer 5-2354

BECHERER BUICK, INC.

135 W. Foothill Boulevard
MONROVIA, CALIF.
Phone Elliott 9-3201

If your car needs repairing,
we have Pick-up and
Delivery Service

HOURS—SALES DEPT.
8 a.m. to 9 p.m. Monday
through Saturday
10 a.m. to 5 p.m. Sunday

YOUR FAMILY RESTAURANT

16th Year in Pasadena
• CHICKEN • RABBIT • STEAK • FISH
All the Hot Biscuits you wish—Home-made desserts a la mode
Hours: 11:30 a.m. to 8:30 p.m. (Closed Mondays)
75c to \$1.25—CHILDREN'S DINNER 75c

BROTHERTON'S
Famous FARM HOUSE Dinners
2239 EAST COLORADO PASADENA SYcamore 6-5058
(1 block west of Uptown Theatre) Free Parking—No Liquor

tied down
by
washday
woes

Roped in by a tangle of clothesline? You can untie that knotty problem in a jiffy... just send your wash off to us! Our combination of modern equipment and skilled workmanship will turn your laundry out cleaner—brighter—than ever before... at pennies per day!



3-DAY PICKUP and DELIVERY

The Pasadena

Laundriers and Cleaners
860 S. FAIR OAKS ★ SYcamore 6-3193

William Fischer Beauty Salon Combines Utility and Luxury

Enlargement of Sierra Madre's newest beauty shop, William Fischer's Hair Fashions, 147 W. Sierra Madre Blvd., has been completed this week with additional rooms that triple the size of the former establishment.

With pink and charcoal shades accenting a restful mood, the interior has been designed to present a complete hair and facial service to the customers in luxurious style. A snack bar with a maid in attendance offers coffee throughout the day and sandwiches are served between the hours of 11 a.m. and 2 p.m.

Beginning with an 8-by-8-foot mural entitled "Stairway to Beauty," the new addition brings a new total of 12 hair-dressing chairs to the shop, along with nine hair-dressing stations beside the four private booths in the original room.

Other features in the new section include a hair-tinting booth to accommodate two customers at a time, four shampoo bowls with reclining contour

chairs, and a facial booth for "arching" and depilatory work. Other features are the operators' lounge and a kitchenette type dispensary. Eleven persons are on the staff.

In a quiet informality befitting the atmosphere, the operators there are known simply as Bill, Donna, Charles, Ma-della, Kim and Darlene. Dorothy is the receptionist and the manicurist is Jeanette.

Fischer, who began the shop here in October, 1952, is the winner of many hair-dressing awards that line the mantle near the receptionist's desk. Formerly the president of the San Gabriel Hair Dressers Guild, other affiliations include his membership in the Hollywood Hair Design Council.

DR. J. E. HOBSON, Stanford Research Institute director—Soviet Russia is training twice as many scientists and engineers as America is. There is danger of our being helplessly outstripped in technical manpower.

GARDNER'S CHECKLIST By The California Association Of Nurserymen

1. This is a favorable time for garden renovation. Trans-plant, rearrange, or discard overgrown shrubbery.

2. Plant trees now for autumn foliage color. Liquidambar, Liriodendron and Ginkgo.

3. The red berried pyracantha and the purple-flowered heather can now be planted. These will show color during the dark winter days.

4. The earliest flowering camellias are commencing to bloom. By proper selection of varieties, one can have camellias in bloom all through fall, winter and spring.

5. Plant all spring flowering bulbs now; such as tulips, daffodils, hardy garden lilies and hyacinths.

Covered galvanized steel cans, like those used for ashes and other refuse are also handy for storing gardening leftovers—fertilizers, seeds and bulbs. The cans protect the materials from attacks by insects, moisture and rodents.

Community Nursery School Shares in 'Chest' Benefits

One of the organizations in Sierra Madre that benefits from the Community Chest campaign is the Community Nursery school. The objective of the school is to provide maximum opportunities for the growth, development and guidance of pre-school children—as well as for the learning of their parents.

The school's share of the Com-

munity Chest funds is used to pay the tuition and other expenses of children whose parents are not able to pay. The identity of children receiving the benefit of these funds is never revealed, although the number of children and the amounts used are on record. Any preschool child in Sierra Madre may be welcomed into the Nursery school. Money for the building, its furniture and other equipment, is raised through an annual dance; other financial help is received through friends of the school.

organized under the title of the Nursery School Auxiliary, who sponsor an annual fashion show and give the proceeds to improve the school plant.

No Community Chest funds or parents' fees go for capital expenditures. Visitors to the school are welcome at all times.

CO-OPERATE WITH TRAFFIC OFFICER

Don't play "hide and seek" with that traffic officer, advises the National Automobile Club. He's not out there to spoil your fun. He's out there to keep you from killing yourself.

REAL ESTATE SCHOOL

\$20 — GUARANTEED COURSE — \$20
IMMEDIATE PLACEMENT

MARK DAILEY, 2048 E. Colorado Blvd., Pasadena
SYcamore 3-1284 Custer 5-3330

FOR QUICK RESULTS—TRY A NEWS WANT AD

SIERRA MADRE NEWS

Thursday, November 4, 1954

PASADENA MAUSOLEUM



In Harmony with Pasadena's Ideals
ENTOMBMENT
CREMATION • INURNMENT
2227 N. Raymond SY 7-3146
One Block from North Fair Oaks Bus

ROESS QUALITY MEATS

Fresh Colored Chicken Fryer Parts

BREASTS	lb. 75¢	LEGS and THIGHS	65¢
NECKS-BACKS	10¢	WINGS	35¢
		GIBLETS	35¢
		LIVERS	79¢

Choice Steer Beef

7-BONE ROAST	45¢	ROUND BONE ROAST	49¢
BONELESS CHUCK ROAST	63¢	LEAN — MEATY — BEEF SHORT RIBS	33¢
FRESH — LEAN GROUND CHUCK	39¢	BONELESS — CUBED BEEF STEW	63¢



SNOW CROP
ORANGE JUICE 2 FOR 29¢

MINUTE MAID GRAPEJUICE	15¢
BIRDSEYE GREEN PEAS	15¢
HO-MA BREADED SHRIMP	60¢
RUPERTS HALIBUT 1 LB. PKG.	55¢

Fresh FRUITS Fresh VEGETABLES

OUR BEST WHITE ROSE POTATOES 10 LBS.	29¢
FANCY ITALIAN SQUASH	9¢
RED MEDIUM SIZE YAMS 2 LBS.	15¢
WASHINGTON LARGE SIZE JONATHAN APPLES 4 LBS.	29¢
FANCY UTAH CELERY	5¢

**WE BUY RIGHT
WE SELL RIGHT**

This market is a member of Certified Grocers of California, Ltd.—one of the World's Largest Buying Groups.

LIPTON SOUPS

NOODLE 3 for 37c	BEEF VEG. 2 for 31c
LIBBYS "BLUE LAKE" GREEN BEANS	19¢
LIBBYS — 303 CAN SLICED BEETS	13¢
LIBBYS — 303 CAN PORK & BEANS	11¢
LIBBYS — 2½ CAN SAUERKRAUT	19¢
DAVID CRYSTAL'S PURE PRESERVES (In Tall Drinking Glasses)	39¢

FRISKIES DOG FOOD	13¢
BORDEN'S MAYONNAISE QUART	49¢
LARGE 6 OZ. JUMBO SIZE NESCAFE	\$1.49
CHASE & SANBORN INSTANT COFFEE	47¢

TRY THESE NEW FLAKO MIXES	
CORN MUFFIN 12 oz.	
PIE CRUST 10 oz.	
CUP CAKE 11 ¾ oz.	
COOKIE 11 oz.	
	8 Pkgs. \$1

Prices Effective Wed., Thurs., Fri., Sat. — November 3-4-5-6



ROESS MARKET

SIERRA MADRE BLVD. at LIMA

NEXT TO POST OFFICE



Dear Neighbors:

You are cordially invited to attend the opening of the **FOOTHILL GENERAL HEALTH SERVICE** at 30 W. Sierra Madre Blvd., in Hotel Arcade, November 5, 1-9 p.m., Sierra Madre, California.

Dr. Ralph J. Martin D.C.,
Director

Dr. C. D. Woodford D.C.
Associate

Phone Custer 5-1138

Dr. Ralph J. Martin, local chiropractor who has resided and practiced in Sierra Madre for the past three years, announces the expansion of his practice under the firm name of **FOOTHILL GENERAL HEALTH SERVICE** and the introduction of an associate, Dr. C. D. Woodford D.C.

The services of the new firm will include chiropractic treatments, all forms of physiotherapy and hydrotherapy; and complete diagnostic facilities including laboratory and X-ray procedures.

On November 5th from 1:00 to 9:00 p.m. the office will be open to interested visitors and friends who may see the new equipment and facilities and enjoy light refreshments.

FOOTHILL GENERAL HEALTH SERVICE
In Sierra Madre Hotel Arcade

ADVENT CARDS



A Christmas tradition that begins December 1st.

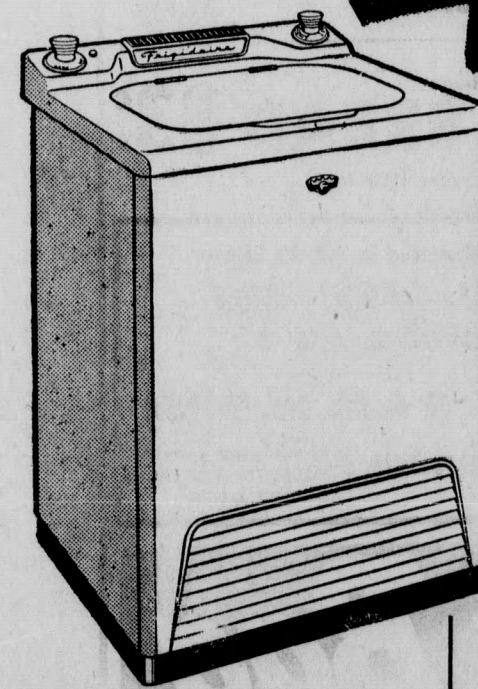
Under tiny, dated lift-ups are reminders of the Birth of Christ... Yuletide customs... and all the traditional festivities of the season.

We've many in our collection... come see!

PERRY'S
STATIONERY AND GIFT SHOP
19 Kersting Court
Custer 5-3385

SIERRA MADRE HARDWARE CO.

Invites You To . . .



Regular \$229.95

- Priced with the lowest - Gives you the most!
- Come in - Get proof that it tops all washers in its class!
- Easy Terms!

for this all Brand New
FRIGIDAIRE
Fully Automatic
WASHER

Sierra Madre Hardware Co.

31 WEST SIERRA MADRE BLVD.

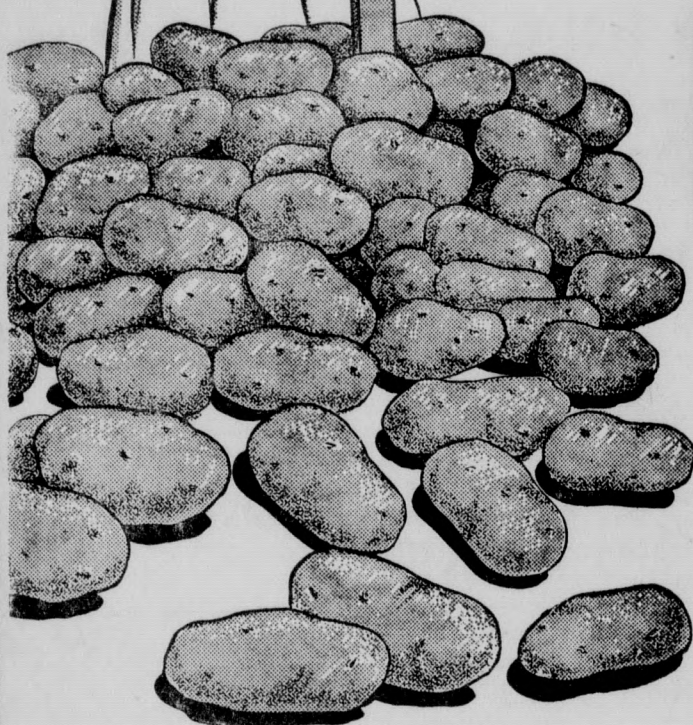
Furnace and Heater Service

Custer 5-2331



POTATO SALE

at Shopping Bag



U.S. No.1 Idaho Russets

10 lbs 29¢

Fresh, Large, Solid Heads
LETTUCE
2 heads **19¢**

Fancy Hachiya
PERSIMMONS
lb. **10¢**

Fancy Cape Cod
CRANBERRIES
1-Lb Pkg. **17¢**

Fancy New Crop
MIXED NUTS
3 lbs. **\$1.00**

Extra Fancy DELICIOUS

APPLES 4 35¢

Whole Sun Frozen
ORANGE JUICE 6-oz. can **8 for \$1.00**

Frost Maid
FANCY PEAS 10-oz. pkg. **8 for \$1.00**



CHICKEN CHOP SUEY 12 oz. pkg.
PORK CHOP SUEY 14 oz. pkg.
EGG FOO YOUNG 12 oz. pkg.
FRIED RICE 11 oz. pkg.
39¢

Wong's SWEET & SOUR PORK 10-oz. pkg. **49¢**

Banquet Frozen
CHICKEN PIES 7 oz. **4 for \$1.00**

Swift Water Frozen
SALMON STEAKS 1 lb. pkg. **59¢**

Ocean Freeze
BREADED SHRIMP 10 oz. pkg. **59¢**

EARLY TIMES

Straight Kentucky Bourbon

Quart **5.99** Fifth **4.81**

SPIRIT OF KENTUCKY

Straight Kentucky Bourbon

Quart **5.25** Fifth **4.25**

CALIFORNIA BURGUNDY

Casa de Sonoma, 7 years old.

Fifth **78¢**
CASE **8.42**

VINO DA TAVOLA

Guild Red Table Wine.

Fifth **58¢**
1/2 GALLON **98¢**

Dog Food, A - B or C

RED HEART

No. 1 tins **2 for 25¢**

Bubble Action

BAB-O

2 reg. size **21¢** 2 giant size **29¢**

For Dishes, Woolens

TREND

1 reg. pkg. **2 for 39¢** giant size **49¢**

The Purex Detergent

NEWS

1 reg. pkg. **23¢** giant size **57¢**

For Automatic Washers

ALL

1 reg. pkg. **36¢** 10-lb. box **\$2.29**

Gentle Bleach

PUREX

qt. **14¢** 1/2 gal. **27¢** plus tax **45¢**

HAMS

RATH BLACK HAWK
AND COAST BRANDS

Full Shank Half

49¢ lb.

Rath Black Hawk
WHOLE HAMS **53¢**



Shopping Bag Quali-T Choice Grade Steer Beef

SWISS STEAK . . . 65¢ lb.

ROUND STEAK **69¢ lb.** RUMP ROAST **67¢ lb.**

Shopping Bag Quali-T

GROUND BEEF Always Fresh Always Pure **29¢ lb.**

Hormel Midwest

SLICED BACON 1 pound seal pkg. **53¢ lb.**

Rath Black Hawk

FROM THE LAND O' CORN

BROWN 'n SERVE **49¢**

LINKS 8 oz. pkg. **79¢ lb.**

SMOKED DAINTEES . . . 63¢

SLICED BACON 1 lb. seal pkg. **63¢**

Home Freezer Special

U.S. Grade A
YOUNG TOM **43¢ lb.**

16 to 20 lbs. Ready for the Oven.

Fish Features

HALIBUT STEAKS . . . 43¢ lb.

SALMON STEAKS . . . 57¢ lb.

At the Delicatessen

Luer Quality Cooked
SALAMI . . . 45¢ lb.

Wisconsin Redskin Aged
CHEDDAR . 65¢ lb.

Luer Quality, Swift's Premium

ALL MEAT FRANKS

1/2 lb. **25¢** 1 lb. **45¢**

Foodcraft Genuine Kosher
DILL PICKLES 24 oz. jar, refrigerated **29¢**

"Goodness Knows" Bakeries

BLACKBERRY PIE Deep 8 inch Last time this season! **49¢**

Apple Streusel
COFFEE CAKE Serves eight. **39¢**

Fresh and Delicious
49'er BREAD **33¢**

Big 2 lb. shepherd style loaf.

Prices Effective in All 25 Stores

THU - FRI - SAT

NOVEMBER 4, 5, 6

Regular Daily Hours **9 A.M. to 9 P.M.**

Open Sundays Check your nearest Shopping Bag for Sunday hours.

APPLE SAUCE APPLE LAND Gravenstein 303 Cans **8 for \$1.00**

GRAPEFRUIT IRIS FANCY Sections 303 Cans **5 for \$1.00**

BERRIES BOYSENBERRIES STAR BRAND in heavy syrup 303 can **4 for \$1.00**

KADOTA FIGS NUBIAN in heavy syrup 303 cans **7 for \$1.00**

TOMATOES TASTE SEALED 2 1/2 cans **7 for \$1.00**

PORK & BEANS DREW 2 1/2 cans **6 for \$1.00**

KIDNEY BEANS IRIS FANCY Dark Red 303 cans **7 for \$1.00**

SLICED BEETS IRIS FANCY 303 cans **6 for \$1.00**

CHUNK TUNA CHICKEN SALAD, GEM OF THE SEA Light Meat, 1/2 tins **4 for \$1.00**

SHOPPING BAG, THERMAL ROASTED

WHOLE BEAN COFFEE

1-lb. bag **89¢**

LUNCHEON MEAT

12-oz. can **37¢**

CAKE MIX

NEW IMPROVED FORMULA

White, Golden, Spice, Devil's Food

17-oz. pkg. **29¢**

Wilson's

MARGARINE

1 lb. **21¢**

Sunshine

KRISPY CRACKERS

1 lb. box **24¢**

Nabisco Sugar Honey

GRAHAM CRACKERS

1 lb. box **29¢**

Weston's Foli Wrapped

LEMON WAFERS

9 1/2-oz. pkg. **35¢**

Champ Creme

PEANUT CLUSTERS

8-oz. pkg. **29¢**

SCOTKINS

50 2-PLY DINNER NAPKINS

2 pkgs. **27¢**

CHIFFON FACIAL TISSUES

200 count 2 pkgs. 23¢

400 count **21¢**

Milk Amplifier

BOSCO

12-oz. jar **33¢** 24-oz. jar **59¢**

Iris Golden

CREAM STYLE CORN

6 308 cans **\$1.00**

Iris French Style

GREEN BEANS

4 308 cans **\$1.00**

Hunt's

TOMATO SAUCE

4 8 oz. cans **27¢**

Budget Pack

LONG SPAGHETTI

1 lb. cello **18¢**

Superior

CLOVER HONEY

1 lb. jar **29¢** 1 1/2 lb. jar **43¢**

With Cake Improver

SPRY SHORTENING

3 lb. can **88¢**



LIPTON TEA



LIPTON SOUPS

REAL "HOMEMADE" FLAVOR

CHICKEN-NOODLE 3 pkg. **35¢**

TOMATO-VEGETABLE 2 pkgs. **29¢**



YOUR BUSY, FRIENDLY FOOD STORES

WHITTIER In the Whittier Quad
RIVERA 9406 E. Washington Blvd.
PICO 9130 E. Whittier Blvd.
SAN GABRIEL 1849 S. San Gabriel

EL MONTE 137 E. Valley Blvd.
4806 N. Peck Rd.
SAN MARINO 2270 Huntington Dr.
2960 Huntington Dr.

ALHAMBRA 2200 W. Valley Blvd.
MONROVIA 140 W. Foothill Blvd.
ARCADIA 1407 Baldwin Ave.
7 E. Huntington Dr.

UPLAND 304 E. Foothill Blvd.
PASADENA 2660 E. Colorado St.
3841 Sierra Madre Blvd.
EAGLE ROCK 1566 Colorado Blvd.
2222 Colorado Blvd.

LA CANADA 920 E. Foothill Blvd.
ALTADENA 2408 Lincoln Ave.
MONTROSE 2256 Honolulu Ave.
LA CRESCENTA 3100 Foothill Blvd.

TUJUNGA 6656 Foothill Blvd.
SUNLAND 8256 Foothill Blvd.
LANCASTER 44816 N. Beech
BURBANK 2150 N. Glenoaks

SPECIALS!

for
THURSDAY - FRIDAY - SATURDAY
at the

Shopping Bag

DEPARTMENT STORES

Women's BLOUSES

SPECIAL **248**

Entire stock of new 2.98 arrivals. Dozens of styles just unpacked. Brand names you'll recognize. Cottons, nylons, pongs, rayons, linens, etc. Sizes 32 to 38.

Women's FELT SKIRTS

SPECIAL **466**

Full sweep style in charcoal grey with novelty designs in black permanent flocking. Sizes 10 to 18. 5.95 value.

Women's SWEATERS

Pullovers, Cardigans
SPECIAL **177**

100% combed cotton knits. Several novelty styles. Sizes S - M - L.

Women's SLACKS

Smartly tailored styles in fine Unidure gabardines or menswear flannels. Several colors. Sizes 10 to 18.

4.98 Value
Special **399**

Sofsuede MOCCASINS

SPECIAL **127**

Better quality, completely washable. Hand laced. Has latex sponge insole. Two-color combinations. Women's sizes 4 to 9. Girls' sizes 12 to 3.

Women's NYLON SLIPS

SPECIAL **266**

Full length or petticoat styles. 30 denier quality, lace trimmed. White only in sizes 32 to 38 or S - M - L.

Women's RAYON PANTIES

SPECIAL **29c**

Two bar tricot. Band-leg or brief styles in pink or white. Sizes 5, 6 and 7.

Select Christmas Gifts Today
and Use Our Lay Away

CHENILLE ROBES



Fine quality tufted baby chenille... toasty warm, wonderfully tubable, no ironing required. Full length or duster styles, many with rich contrasting multi overlays.

CHILDREN'S
Sizes 1 to 6

1.98 and 2.98

GIRLS'
Sizes 8 to 16
2.98 and 3.98

WOMEN'S
Sizes 10 to 18
3.98 to 6.95

Women's COTTON FROCKS

Several smart new styles in washable prints... all 80 square percale in brand names you know and trust. All brand new arrivals on sale. Sizes 10 to 20.

SPECIAL
\$247



WOMEN'S COTTON DUSTERS

Several cute new styles in plisses, flannels, ever-glaze prints and fine count percales. Sizes 10 to 20.

277

CORDUROY PEDAL PUSHERS

Torreador lace-leg styles in Italian length or regular cut style. New fall neon colors. Sizes 10 to 18.

347

Girls' CORDUROY PEDAL PUSHERS

Lace-leg styles of fine quality corduroy. Popular high shades.

Sizes 3 to 6x
SPECIAL **177**

Sizes 7 to 14
SPECIAL **277**

ZIPPER JACKETS TO MATCH Sizes 7 to 14
SPECIAL **3.47**

NYLON STOCKINGS . . .

Wispy sheer 51 gauge 15 denier Du Pont nylons in all fall shades. Our popular 98c quality "Sheer Beauty" brand in cello package. Sizes 8 1/2 to 11.

69c
PAIR

Faded Blue Denims

Heavy 10-oz. Sanforized denims, beautifully tailored. Slacks are dress style with continuous waistband, pleats and zipper fly. Jackets have two pockets, navy knit collar and cuffs and sturdy full zipper.

MEN'S
Slacks, sizes 29 to 42. Special **347**
Matching Jackets, S-M-L. Special **347**

BOYS'
Slacks, sizes 4 to 16. Special **227**
Matching Jackets, 4 to 16. Special **227**

Girls' RAYON PANTIES

SPECIAL **29c**

Two bar tricot in your choice of colors. Sizes 2 to 12.

Boys' - Girls' COTTON SOCKS

SPECIAL **29c**

Fine quality combed cotton with nylon reinforcement. Plain colors or fancy patterns. All sizes. 39c quality.

Men's WOOL SOCKS

SPECIAL **67c**

100% virgin wool. 6x3 English rib with elastic tops. Brown, wine or navy. Sizes 10 1/2 to 13.

MEN'S CORDUROY SHIRTS

Heavy cross wale corduroy in rich fall colors. 2-way collar. Sanforized and color-fast. Sizes S - M - L.

299

BOYS' CORDUROY SHIRTS

Heavy cross wale corduroy. New round collar style with satin yoke. Rich deep colors or pastel shades. Sizes 6 to 18.

248

SWEAT SHIRTS

Heavy 10 lb. weight, nylon reinforced collar and cuffs. Raglan sleeves. White or grey.

BOYS' sizes S - M - L SPECIAL **88c**
MEN'S sizes 36 to 46 SPECIAL **1.47**

Shopping Bag

DEPARTMENT STORES

in the **Shopping Bag** stores in Whittier, Pico, Rivera, Upland, Altadena, La Crescenta, Burbank, Lancaster, Sierra Madre



26 North Baldwin

CHRISTMAS GREETINGS
of beauty for friendship
with reverence
cards from the modern flair
from five cents

PAINTED WOODENWARE
Trays, Knife racks, et al
\$3.25 to \$8.50

"COUNTRY PRINTS"
silk screened on linen.
Place Settings.
Runners. Pictures.
Tiles.
from \$1.85

"CATS AND CALENDARS"
Do come see

JESSIE DUNNING

LEAKAGE LOSS HEAVY

Much of the oil disappearance on the long trip when the car is traveling at high speed is the result of leakage

ing, points out the National Automobile Club. Before starting on such a trip, and at other times as well, it pays to have the various gaskets designed to prevent lubrication loss

SIERRA MADRE NEWS —5
Thursday, November 4, 1954

either tightened or replaced. Thin oil can find many ways to escape.

Now In Progress...

McBratney's

47th ANNIVERSARY SALE

SALE CONTINUES ALL THIS WEEK... SHOP
ALL 26 DEPARTMENTS FOR OUTSTANDING VALUES!

MYRTLE AT LEMON

ELLIOTT 9-1111

MONROVIA



NOW'S THE TIME TO

LAYAWAY!

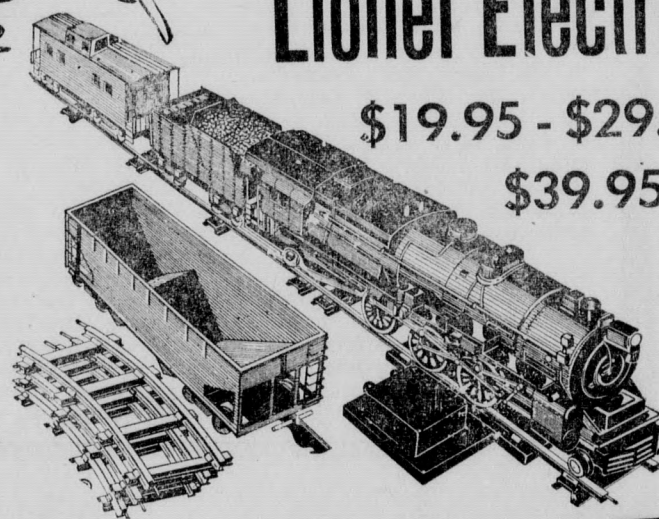
Shop Now For Best Selection!

Lionel Electric Trains

\$19.95 - \$29.95 - \$32.95

\$39.95 - \$49.95

\$65.00



SPECIAL!!

STREAMLINE STEAM-TYPE
ELECTRIC TRAINS
By Louis Marx Co.

\$8.95 and \$11.50

15-LIGHT MULTIPLE
CHRISTMAS STRING
ONLY **\$2.88**

Gift Suggestions

- CROQUET SETS
- APPLIANCES
- HOUSEWARES
- CUTLERY
- DISHES
- CLOCKS
- XMAS CANDLES
- BASKETS
- ANGEL CHIMES
- BORG SCALES
- DECORATED WOODEN BOWLS
- INDIVIDUAL WOODEN BOWLS Set of 8 **\$2.98**

WHEEL TOYS

GAMES

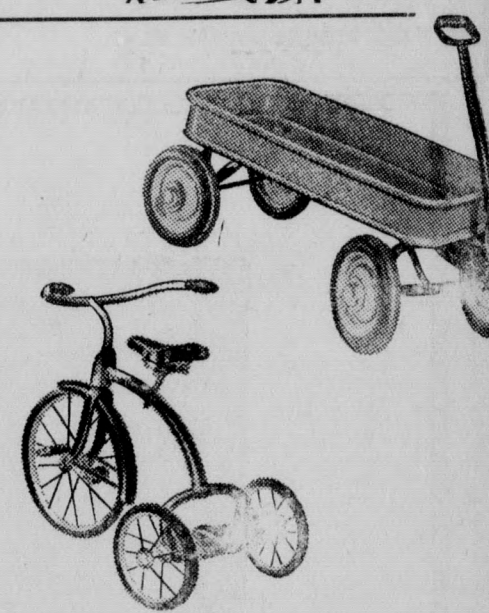
Construction Sets

SHOP EARLY

Sporting Goods

WESTERN TOYS

MODEL TOYS



WHEEL GOODS

- WAGONS \$2.39, \$3.49, \$6.75, \$10.95
- TRICYCLES — Complete Line
- SKEETERS \$9.25
- SCOOTERS \$5.98
- FLEXY RACERS \$16.95
- GARDEN CARTS \$2.00
- DOLL STROLLERS \$2.95
- WHEELBARROWS \$3.00
- KIDDIE CARS \$4.98
- MECHANICAL AND PULL TOYS.

FOR YOUR

THANKSGIVING
DINNER

See Our Complete Line of

BASTERS, ROASTERS, ROAST RACKS

And Dozens of Other Cooking Needs!

Arnold's Hardware

51 NORTH BALDWIN

SIERRA MADRE

CUster 5-1161

Trinity Guild Offers Enticing Gifts At Annual Christmas Bazaar November 12

Grab your checkbook and head for the annual Christmas bazaar of Trinity Presbyterian Church Guild, coming Friday, Nov. 12, from 1 to 9 p.m. at the church. Reports of the hand-made merchandise going on sale indicate the best bazaar yet.

The Omega Circle will serve tea during the afternoon and the Clipper Club, with Mr. and Mrs. Edsel Curry as skipper, will serve dinner from 5 to 7:30 p.m. Tickets for the tea are 25 cents and for the dinner \$1.25 and 75 cents. Reservations may be made with the Currys at Custer 5-2906.

Alpha Circle has a parcel post booth, with packages sent by friends of circle members from throughout the United States offered for sale. They also will sell unusual and comedy for every member of the family.

Children's Gifts
Beta circle members have made and will offer for sale doll beds, cobbler aprons, boys carpenter aprons, children's cloth books, book marks in the form of worms and mice, stuffed monkeys and fiber flowers.

Omega members, in addition to children's felt skirts and corduroy outfits and other home-made fancy duds, will sell stick horses, Noah's arks and circuses with animals cut from wood, modern and Pennsylvania Dutch doll furniture, doll clothes sized for all the popular dolls, stuffed animals and dolls and doll favors made of peppermint sticks and marshmallows.

"Kissing Rings"

Delta circle will offer white elephants as well as their new famous "kissing rings" of green and red ribbon to be decked with mistletoe for the holidays. They will have Christmas cards, felt Christmas stockings and Christmas trees as well as other decoration for in and out of doors.

Gamma Circle will have a tempting array of cakes, pies, candy and cookies on hand and

Dr. Durfee to Speak Monday Night in Ranch

All parents are invited to hear Dr. Marion B. Durfee discuss the relationship between teen-age problems and development during the pre-school years at an adult education meeting at 8 o'clock at Trinity Presbyterian church. The meeting is one of a series sponsored by the Hastings Ranch Nursery school.

Dr. Durfee, who drew a large and enthusiastic audience at a series of lectures at Eugene Field last year, is medical director of the Pasadena Child Guidance Clinic. In addition to his medical degree, he has specialized in child psychology.

Mrs. Janes Is Added As Nursery Teacher

Mrs. Ann Davis Janes, a new resident of Hastings Ranch, also is a new teacher at Hastings Ranch Nursery school. She succeeds Mrs. Jane Pritchard.

Mrs. Janes, 970 Hastings Ranch, who has one child in Don Benito, has had nine years of nursery school teaching experience, most recently at the Arlington Forest Pre-School association in Virginia. She did undergraduate work at St. Catherine's college in St. Paul, Minn., and took graduate work at the North Virginia Co-operative Teachers' Association Workshop. Her husband is an attorney.

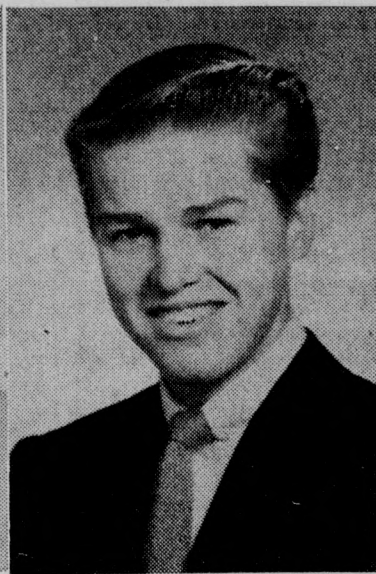
take orders for fruitcakes and plum puddings. They will have luncheon sets, card table covers of felt and corduroy, patio umbrella table covers, dish and guest towels, pillow cases, decorated bottles and tally cards and jeweled fly swatters.

There will be a nursery for the children while their mothers shop, with games and balloons arranged for their pleasure.

Hastings Ranch News

LOWER HASTINGS: LUCIE LUBISICH, Custer 5-1921

UPPER HASTINGS: MARGE THOMAS, Custer 5-2951



Mrs. Gerald Fahey Honored at Shower

Mrs. Paul F. Kelley and Mrs. Arthur Young recently gave a baby shower, in the Kelley home, 1220 Coronet, for Mrs. Gerald Fahey, 1215 Coronet.

Those in attendance for the happy event were Mrs. William Shiner, Mrs. Gordon S. Tempilar, Mrs. Robert Houseal, Mrs. William Bradford, Mrs. Warren Cline, Mrs. John Roberts, Mrs. John McKenna, Mrs. J. M. Jenkins, Mrs. Fred Fenton, Mrs. Keith Stiles, Mrs. Kenneth Cox, Mrs. Desmond Strangman, Mrs. Kenneth Christianson, Mrs. Matthew Oliver, and Mrs. Walter Gallagher.

Mrs. McCarthy Named Ranch Wren President

Mrs. Thornton McCarthy has been elected president of the Ranch Wrens for the 1954-55 year of this oldest of Hastings Ranch organizations. She succeeded Mrs. Ray Lindman as president.

Other new officers are Mrs. Richard Beattie, vice-president; Mrs. Don Berg, secretary, and Mrs. Kenneth Kaler, treasurer. The election meeting was held at the home of Mrs. McCarthy, 3805 Mayfair, with Mrs. Ray Anderson serving as her co-hostess. This was the first meeting of the season.

Mrs. J. H. Moore Visits H. VERN GATES FAMILY

Mr. and Mrs. H. Vern Gates, 1225 Tropical, and their children, Jeanne and Jack, recently entertained Mrs. Gates' mother, Mrs. J. H. Moore, who was visiting in the Ranch from her home in San Jose, California.

Shakespeare Juniors Plan Musical Revue

"College Daze," a collegiate musical revue is being presented by the Shakespeare Club Juniors on November 12 and 13th at the Shakespeare Auditorium, 230 S. Los Robles, Pasadena, at 8:30 p.m.

Members and their husbands from the Ranch who are working on the event are Mr. and Mrs. Robert Cushman, Mr. and Mrs. William Laub, Mr. and Mrs. James Simpson, Mr. and Mrs. James Hines, and Mrs. Dale Sandro, Mr. and Mrs. Clayton Snider and Mrs. William Hawgood from Sierra Madre are also assisting.

The production is being directed by Mrs. Robert Hemmings and Mrs. John Barnell, drama chairman. A party at the Altadena Town and Country Club is planned following the performance.

Mrs. Russell Denny Honored at Coffee

Mrs. Al L. Pruitt, 3810 Cartwright, recently entertained at a coffee honoring her new neighbor, Mrs. Russell Denny.

Those in attendance for the happy affair were Mrs. Mary M. Stine, Mrs. Mary P. Lyness, Mrs. Gordon K. Wright, Mrs. Dale R. Sandro, Mrs. William F. Spalding, Mrs. Charles E. Cowen Jr., Mrs. Lewis J. Ross, Mrs. Louise Coleman, Mrs. Gordon H. Lowe, Mrs. Earl H. Beshcher Jr., Mrs. R. Stewart McIlvannan, and Mrs. Allen H. Pulsifer.

Also, Mrs. William Heller, Mrs. Frederick G. Brear, Mrs. William H. Dixon, Mrs. Donald O. Clark, Mrs. George Lock, Mrs. Henry Asher, Mrs. James A. Gittinger, Mrs. Peter Tabak, Mrs. Paul G. Kaponya, Mrs. James Nash, Mrs. Ralph A. Judd, Mrs. Vernon W. Dittmore, Mrs. Jerry Hites, Mrs. William Dubberly, Mrs. Wayne F. Barnes, and Mrs. Robert W. Andrews.

JOE DEARING, S. F. wildlife columnist—"An elephant has more muscles in his trunk than you have in your whole body. And he winds up working for peanuts."

Field Room Mothers Guests at Luncheon

All Eugene Field room mothers will be special guests when the PTA board meets at 10 a.m. Wednesday, Nov. 10, at the home of Mrs. Guy Dougherty, 3645 Shadow Grove, to discuss results of their highly successful carnival Oct. 23.

A pot-luck luncheon will be served at noon. The November PTA meeting is scheduled for Nov. 17 at 7:30 p.m. when the Temple City Junior Woman's club will present a socio-drama, "Scattered Showers," and Miss Gertrude Blackstock of the State Department of Social Welfare will discuss the "exceptional child."

TRINITY GUILD CIRCLES MEET

Gamma Circle of Trinity Presbyterian church will meet at 10 a.m. Wednesday, Nov. 9, at the home of Mrs. Leslie Dutton, 2861 Estados.

Other circles and their hostesses for November meetings are: Alpha, Mrs. Emma Wright, 205 N. Baldwin, breakfast, with Mrs. Fanny Darling as co-hostess; Beta, Mrs. Joe Cummins, 605 Rim; Delta, Mrs. Carl Johnson, 3695 E. Sierra Madre; Omega, Mrs. Frank Davison, 3780 Greenhill.

Barry Binns Family Hosts Houseguests

Mr. and Mrs. Barry Binns, 1451 Daveric, were recent hosts to Mr. Binns' sisters, Mrs. Carl Melander of Stockton, California, and Mrs. Ogden Reed of Washington, D.C., who is en route to Tokyo, Japan, to join her husband, who is a civilian employee with the U.S. Army.

Mrs. Reed composed "Oh Happy Day," and while in the Ranch visited Lawrence Welk and his orchestra at the Aragon Ballroom and was introduced on his TV program. It was Mr. Welk's recording that helped make "Oh Happy Day" a hit.

REDLANDS

Redlands, located in San Bernardino County, is reported by the National Automobile Club to be the largest orange center in the world and the home of Redlands University.

Leave your printing problems at the NEWS office.

KING MAKES TOUR

Howard King, 3835 Mayfair, electrical engineer with the Department of Water and Power, City of Los Angeles, recently returned from a business trip visiting power installations throughout the East and part of Canada.

BOTANY "500" SUITS

65⁰⁰ To 69⁵⁰
CHARGE ACCOUNTS INVITED
30-60-90 DAYS

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29 S. First Arcadia
(Across from Market Basket)
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S. & H. GREEN STAMPS

SAM PERLOF ROYAL DRUGS 17 KERSTING COURT



STORKLAND

A second son, Andrew Conard, was born to Mr. and Mrs. Sam Conard Rowland, 224 Grove, Oct. 14 at the Altadena Community hospital, weighing 8 pounds, 12 ounces. The maternal grandparents are Mr. and Mrs. Harold A. Munz of Pasadena. The paternal grandparents are Mrs. Edna Rowland, also of the Crown City, and Sam Rowland of Van Nuys. The other Rowland son is Mark Samuel, 22 months.

LEGAL NOTICE

NOTICE TO CREDITORS No. 357662

In the Superior Court of the State of California, in and for the County of Los Angeles. In the Matter of the Estate of MAYNARD J. REPPELL, also known as M. J. REPPELL, Deceased. Notice is hereby given by the undersigned, E. A. WINSTANLEY, PUBLIC ADMINISTRATOR, as Administrator of the Estate of Maynard J. Rappell, etc., Deceased, to the Creditors of, and all persons having claims against, the said decedent, to present them, with the necessary vouchers, within six months after the first publication of this notice, to the said Administrator at his office at 808 North Spring St., Los Angeles 12, California, which said office the undersigned selects as a place of business in all matters connected with said estate, or to file them, with the necessary vouchers, within six months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California in and for the County of Los Angeles.

Dated: October, 28, 1954.
E. A. WINSTANLEY,
Public Administrator,
as administrator of the estate
of said decedent.
Publish November 4, 11, 18, 25.

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Andre Norman
1214 East Green St. Pasadena
Styeamore 6-5071

CUSTOM HAIRDRESSERS SY. 6-5088



The Most Inspiring, Irreplaceable, Intimate Gift of All

Imagine how Grandma, Dad or Mother would cherish a portrait of your child in imperishable artist's oils. From a pose that you select from a Charis photograph.

Time for a few more sittings with guaranteed Christmas delivery as low as \$45⁰⁰

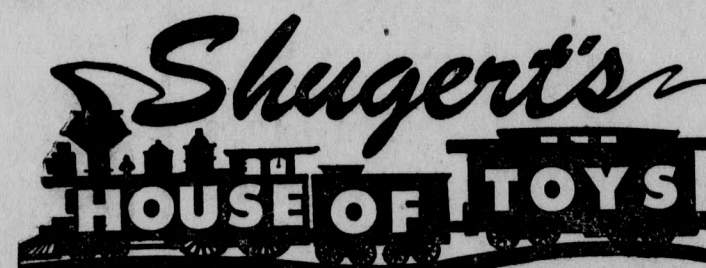
PHILLIP Charis PHOTOGRAPHY

29 SOUTH EUCLID AVENUE, PASADENA 1, CALIFORNIA • SYCAMORE 2-5316



They Found It At Shugerts . . .

Pictured, above, is Mrs. W. A. McCormick and son, "Bink," of 2509 Woodruff Way, Arcadia. "Bink" is riding the new Super Sonic Jet Chain Drive Car, one of the best new toys in the wheel goods field for the two to seven-year-old group.



113 EAST HUNTINGTON DRIVE DOUGLAS 7-5385
FREE PARKING IN REAR — WE GIVE GOLD BOND STAMPS

SIERRA MADRE CU 5-3301 "Your Hometown Movie"

Wed., Thurs., Fri., Sat.
HERE IT IS!
Marlon Brando in
"ON THE WATERFRONT"
also
Shirley Booth in
"ABOUT MRS. LESLIE"
Sunday, Monday, Tuesday
In Cinemascope
Gary Cooper, Susan Hayward,
Richard Widmark in
"GARDEN OF EVIL"
in Technicolor
also
True, Factual
"THE MIAMI STORY"

LEGAL NOTICE

NOTICE OF PUBLIC HEARING BEFORE THE CITY COUNCIL
NOTICE IS HEREBY GIVEN that pursuant to the provisions of Ordinance No. 391 of the City of Sierra Madre, as amended, that the City Council of the City of Sierra Madre has fixed Tuesday, November 23, 1954, at the hour of 8:00 o'clock p.m. in the Council Chambers in the City Hall, 55 West Sierra Madre Boulevard, Sierra Madre, California, as the time and place for holding a public hearing in connection with Tract No. 17951 (a portion of the property of P. M. Lannan) further described as being a subdivision of a portion of Sec. 16, T. 1 N. R. 11 W. S.B.B. & M. for the purpose of reclassifying this property from R-1-L (Single Family Large) to R-1-M (Single Family).
The application for change of zone is based upon the grounds that there are special circumstances attached to the said property which generally do not apply to other property in the same district; that the granting of a zone change as aforesaid will not result in a material damage or prejudice of other property nor be detrimental to the public welfare or injurious to persons in the vicinity thereof.
DATED: November 1, 1954.
BY ORDER OF THE CITY COUNCIL OF THE CITY OF SIERRA MADRE
L. MARIE WARFEL, City Clerk.

Publish November 4.

LEGAL NOTICE

NOTICE OF PUBLIC HEARING BEFORE THE CITY COUNCIL
NOTICE IS HEREBY GIVEN that pursuant to the provisions of Ordinance No. 391 of the City of Sierra Madre, as amended, that the City Council of the City of Sierra Madre has fixed Tuesday, November 23, 1954, at the hour of 8:00 o'clock p.m. in the Council Chambers of the City Hall, 55 West Sierra Madre Boulevard, Sierra Madre, California, as the time and place for holding public hearing on the application of Charles A. and Albert J. Ower for a zone change from R-3 to C-1 as to certain real property described as: All of Lot 3, of Brainard's Subdivision.
The application for change of zone is based upon the grounds that there are special circumstances attached to said property which generally do not apply to other property in the same district; that the granting of a zone change as aforesaid will not result in a material damage or prejudice of other property nor be detrimental to public welfare or injurious to persons in the vicinity thereof.
DATED: November 1, 1954.
BY ORDER OF THE CITY COUNCIL OF THE CITY OF SIERRA MADRE
L. MARIE WARFEL, City Clerk.

Publish November 4.

QUICK

In the compounding of prescriptions, minutes often are important. Bring your prescriptions to this "Reliable" pharmacy where you are assured prompt, precise compounding and fair prices. We value your patronage.



HARTMAN PHARMACIES
THE MEDICAL CENTER PHARMACY
245 W. Sierra Madre Blvd.
CUster 5-3413

ART WEEK
From page one
gouache and "A Fence at Carmel" is in water color by Renee Tallantyre; "Sierra Madre Garden" and "Night Blooming Cereus" are oils by Grace Weber.
"The Green Scarf" and "Elysian Woods" are painted in oil by Myrtle Weese; "Sundown Country" is a blockprint by Marvin Weese.

CROWN
Now Thru Tuesday
The Mightiest Spectacle Ever Filmed!
SITTING BULL
CINEMASCOPE
Thrilling Co-Hit
BRODERICK CRAWFORD
and **RUTH ROMAN**
DOWN 3 DARK STREETS

LYRIC THEATER
205 E. First St. Filed 10-29-54
Open Weekdays 6:45 p. m.
Saturday and Sunday Continuous from 1:30 p.m.
KIDNAP SPECIAL EARLY BIRD SHOW EVERY SATURDAY MORNING 9:30.
Technicolor
Feature-Length
Cartoon
"JOHNNY THE GIANT KILLER"
Cartoon Carnival - Serial

— NOW PLAYING —
"The Caine Mutiny"
Humphrey Bogart
Van Johnson
"A Bullet Is Waiting"
Rory Calhoun
Jeanne Simmons

Third Tennis Tourney Set For Nov. 21

The third Sierra Madre Tennis Tournament, with entrants 12 years of age or older, will hold its competitions on the courts at City Park Sunday, Nov. 21, beginning at 10 a.m. The tournament will be the last for tennis players this year.

Entries, accompanied by one dollar apiece, must be received by Jim Holt 299 E. Laurel Ave., by Thursday, Nov. 11. Those interested may call him at CUster 5-6838. All fees collected will be used to pay for tennis balls and trophies.

The Sunningdale handicap system will be a rule of the tournament. The system is based not on any method of "seeding" individual players or couples, but is an automatic handicap whereby a winning player starts his next game minus a point, retaining that handicap until he loses a game, at which time he is rid of the handicap.

Tennis enthusiasts are invited to visit the Park courts any Sunday previous to the tournament in order to learn the handicap system in practice games.

In keeping with the rule of the first two tournaments, only individual entries will be accepted. No two players are Any Sunday previous to the Doubles are determined by a drawing, to be held this time Friday, Nov. 12.

Funeral Rites For Mrs. Julia Durand

Christian Science rites for Mrs. Julia S. Durand, who died Tuesday, will be read at Ripple Mortuary Chapel this morning at 11 o'clock. Private committal will be at the Pasadena Mausoleum.

Mrs. Durand, who lived at 122 N. Baldwin Ave., was a native of Toledo, Ohio, and had been a resident in California for more than 45 years. She is survived by her son, Alexander M. Durand of Los Angeles and a sister, Ida Stensloff of Toledo, Ohio.

Contest Winners

Anthony de la Torre and Bob Burke won first prize in the Halloween Window Painting Contest, sponsored by the Sierra Madre Chamber of Commerce on Saturday, Oct. 30. Young de la Torre and his mate decorated the Royal Drug Store window. Others, winning second place—Karen Foster, Virginia Sayles window; third place David Foster, the Edison company window; fourth place, Susan Maloney, Perry's Stationery window.

Judges for the contest were City Administrator Larry Bevington, John C. Loomis and Maggie Ascher. The paintings were all of excellent quality and showed considerable talent.

Prize winners who have not yet collected their awards are requested to stop at the Chamber of Commerce office at 38 W. Sierra Madre Blvd.

Offering prizes were: Bank of Sierra Madre, \$5 savings account; second, \$3 cash by Don Jackson; third, \$2 from Sierra Madre Hardware and fourth, \$1 from Harold Roberts.

Doctor Makes Midnight Trip Chantry Flats

Although Dr. M. J. Murphy of the Sierra Madre Medical Center has been in town only three months he has been learning the country faster than most as the result of an emergency call that took him to Chantry Flats soon after Saturday midnight.

The call, that came through the U. S. Forest Ranger Ralph "Red" Shangraw and Bill Adams, owner of the mountain settlement's pack station, was on behalf of Clarence Gregory, 65, whose heart was failing.

Driving the Santa Anita winding road, opened just recently after repairs to flood damage of last winter, Dr. Murphy drove until he became lost and flagged a car of Sheriff's deputies who also were enroute to Chantry Flats to give assistance in case Gregory had to be carried out. Arriving at the settlement

4 miles up the mountain, Dr. Murphy was met by Shangraw and Adams who led him two miles further to Gregory's cabin. After the patient responded favorably to treatment, Dr. Murphy returned home at 4 a.m. following a brief informative visit with Shangraw and Adams, for whom he has nothing but praise because of their help and hospitality.

As a result, Dr. Murphy has learned that where once there were 250 cabins around Chantry Flats 33 burned in the big fire last December, 103 are now functional for year-round living, and that it's a long haul to answer a sick call. He wishes all the residents there the very best of health.

Community Flower Show Opens Nov. 8

Everything is in readiness for the annual Community Flower Show, sponsored by the Women's Fellowship of the Congregational Church, Saturday and Sunday, Nov. 6 and 7 at Pritchard Hall.

All entries must be in the hall by 10 o'clock Saturday morning, Mrs. Herbert Seifert, general chairman of the event, announced this week. Among the local merchants exhibiting

are: Barretts, Osti's, Roberts Market and Georgene's.

A supper will be served Saturday night from 5 to 7:30 o'clock which is an innovation in this year's two day affair. The show will be open the following hours: Saturday—2:00 to 9:00 p.m. and Sunday—12 to 4 p.m.

Mrs. Elizabeth Burr is serving as co-chairman and Mrs. Charles Gildart and Mrs. Vern Eppard will be in charge of supper arrangements.

ARTHRITIS?

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Rheumatism, hands deformed and my ankles were set.

Limited space prohibits telling you more here but if you will write me, I will reply at once and tell you how I received this wonderful relief.

Mrs. Lela S. Wier

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You may make your selections now from our large, new and complete stock of fall and winter clothing, shoes, toys and gift items and enjoy the convenience of our

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THE ONLY BEAUTY SALON OF ITS KIND IN THE COUNTRY!

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Unique Architecture and Decorating -- Nothing Like It, Anywhere!

All to Offer You the Latest in Hair Design and Beauty Service
OPEN SIX DAYS A WEEK FOR YOUR CONVENIENCE
OPEN THURSDAY EVENINGS BY APPOINTMENT ONLY

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COFFEE TIME
Why, There's Even
A Snack Bar!



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DONNA
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CHARLES
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DARLENE
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SIERRA MADRE, CALIFORNIA—THURSDAY, NOVEMBER 4, 1954



One of the most popular stands at the PTA Carnival held last Saturday night was the balloon concession. Present at this successful annual event were Sandy and Chuckie Hartman with their parents, Mr. and Mrs. R. C. Hartman. Selling a balloon to Sandy is Mrs. A. E. Albers of the PTA. Standing behind her is Mrs. H. Preston.

St. Rita's Guild Luncheon Meeting Stated for Nov. 9

St. Rita's Guild will hold its next luncheon meeting Tuesday, Nov. 9, at 11:45 a.m. in the church hall. Second grade mothers will serve the luncheon with room mothers, Mrs. Wayne Waters and Mrs. Lewis Lampi, in charge.

At this time, final plans for the annual "Harvest Dance" will be announced. This festive affair will be held at the Rainbow Angling Club, Azusa, on Saturday, Nov. 13, at 9 p.m. Mrs. Robert Orf, general chairman, is being assisted by Mrs. Ernest Maurin and Mrs. Walter Fleming.

Guest speaker at the luncheon will be Benjamin Salvaty, Pasadena Deanery president of the Archdiocesan Council of Catholic Women, whose subject will be "Application of the Catholic Council in the Home and in the Family." Mrs. Salvaty was one of the speakers at the annual meeting of the National Council of Catholic Women held recently at the Ambassador hotel in Los Angeles.

Luncheon reservations may be made by calling Mrs. Francis V. Danielson at CUster 5-1705 or Mrs. Lewis Lampi at CUster 5-0684.

AFRICAN VIOLET SOCIETY SLATES ANNUAL BAZAAR

The San Gabriel Valley chapter of the African Violet Society will hold its annual bazaar Wednesday, Nov. 10, in the Knights of Columbus Hall, 534 W. Howard, Alhambra. The doors will open at 10 a.m. and close at 4 p.m. There will be door prizes awarded every hour.

Emblem Club Bazaar Proves Big Success

Mrs. Ross Guyer, chairman of the Monrovia Emblem club's bazaar, reports a goodly sum has been realized from the club's annual bazaar which recently took place in the Elks clubhouse. These proceeds will be used in the club's philanthropic work throughout the year.

Fred Krimpe was among those donating merchandise prizes for the affair and Mrs. C. A. Found was one of the lucky prize winners.

Johnson-Eckstein Nuptials Oct. 16th

Dr. and Mrs. Norman F. Johnson have returned to Southern California following their afternoon wedding Oct. 16 in the chapel of St. John's Lutheran church, Minneapolis, Minn.

Mrs. Johnson is the former Ann Corrine Eckstein, daughter of Mr. and Mrs. Ernest A. Eckstein of Minneapolis. The bride is a graduate of the University of Minnesota School of Nursing.

The newly married couple stopped on their way west to visit Dr. Johnson's parents, Mr. and Mrs. Frank R. Johnson, in Somerton, Ariz.

Dr. Johnson is a graduate of State University of New York College of Medicine, Syracuse, and since coming to Sierra Madre has been on the staff of the Sierra Madre Medical Center. The Johnsons will make their home on Pinebluff in the new Riviera section.

Sierra Madre Nursery School Annual 'Holiday Dance' Stated for November 20

Secret plans are being made for an extra special holiday party dress. Tickets are on their way. Baby sitters are being engaged long in advance. Anxious expressions are cropping out in the final mad dash to gather together all the small details into a smooth and finished whole. Holiday excitement is beginning.

Why? What? When? Where? It's the Sierra Madre Community Nursery School Association's annual "Holiday Dance," set this year for Saturday night, Nov. 20, at the Santa Anita Turf Club. This yearly event is the one social and fun affair for the association members—past, present and future—and their friends. The rest of the year is spent in nursery school work—this time they play.

A pre-dance cocktail party at the Turf Club is being planned by the dance committee under the co-chairmanship of Mrs. Patrick Chase and Mrs. James Parker. Mrs. James L. Tattersall, ticket chairman, and her ticket captains, have begun the distribution of tickets which are available from members of the association.

Other details are leaking out as dance plans are completed. They give promise of the best

Nursery School dance yet—and the promise, also, of fun, while helping to raise the additional funds necessary for the continued high-level performance of the Nursery School program, while keeping the shared cost at the lowest possible level.

Spears-Williamson Nuptials Announced

Mr. and Mrs. Harold J. Spears, 825 N. Auburn, have announced a February wedding for their daughter, Mary Lou, and Donald Duane Williamson, son of Mr. and Mrs. C. H. Williamson of Buena Park.

Miss Spears was born and reared in Sierra Madre and is a graduate of Pasadena City College. She recently attended the University of Colorado where she was a member of the Aeolian Club.

Mr. Williamson is a graduate of Laguna Beach High School and since returning from two years service in the U. S. Navy, has been attending Colorado Agricultural and Mechanical College where he is affiliated with Sigma Alpha Epsilon.



One of the most anticipated events of the year is the annual Community Flower Show sponsored by the Women's Fellowship of the Congregational Church. This year's show will take place Saturday and Sunday, Nov. 6 and 7. Pictured above making plans for event are: left to right, standing—Mrs. Herbert Seifert, general chairman; Mrs. Franklin Franco and Mrs. Vern Eppard, co-chairman of the supper to be served Saturday night. Left to right, sitting—Mrs. Charles Gildart, chairman of the supper; Mrs. Otto Haas, Mrs. Ray Price and Mrs. Elizabeth Burr, co-chairman of the flowers.

Evelyn Susan Sedgley Engagement Announced

The engagement of Evelyn Susan Sedgley, daughter of Mrs. Clyde Hutchison of Highland Park, and Dean Stoddard, 501 N. Baldwin, son of Mr. & Mrs. George S. Stoddard of Loveland, Colo., was announced at a dinner given in the home of Mr. and Mrs. Howard C. Stroup, 500 E. Grandview.

The bride is a graduate of the University of California at Berkeley and her fiancé is a graduate of the University of Colorado where he was affiliated with Phi Kappa Tau.

Among those in attendance to learn of the wedding planned for late this month were Mr. Stoddard's parents who will remain in Sierra Madre until after the wedding. Mr. and Mrs. Paul Delaney, Dr. and Mrs. Paul Pickett and Mr. and Mrs. R. H. Ohs and daughter, Sandra.

Civic Club Plans White Elephant Sale

At the last meeting of the Civic club plans for a "White Elephant Sale" were formulated. Mrs. Bryce Tyler is general chairman for the event which is scheduled for Thursday, Nov. 11.

Mr. and Mrs. A. L. Storton received plaudits as the most cleverly garbed couple at the club's recent Halloween costume party held in the Herman Ohs home. The winning couple made their appearance as an organ grinder and his monkey.

OWNERSHIP OF CARS
Seventy per cent of all families in the U. S. own cars.

Something NEW in TV Design Westinghouse CAPRI

Styled to suit any decorating scheme...as a separate table model or a smart ensemble

Created for Westinghouse by Harley Earl, world-famous luxury car designer, the new Capri is the last word in TV design! The new height is ideal for easy viewing. The new-design picture mask gives greater eye comfort. The new turn-table base swivels for easy viewing from any part of the room. New decorator colors blend with any scheme. Picture stays clear, automatically. 100-Mile-Plus Tuner for superior long-distance reception. Automatic Area Selector. Built-in UHF/VHF antennas. UHF optional—at extra cost. Come in today for a demonstration!



OTHER BIG-PICTURE MODELS AS LOW AS

\$169.95

TRADE IN NOW!

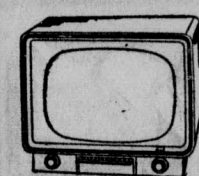
*Including Federal tax and full-year picture tube warranty



WONDERFUL TV VALUE! Latest automatic features. Giant 21-inch picture. Striking mahogany-finish console.

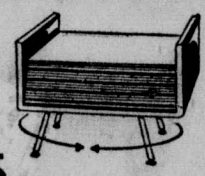
\$269.95

Model 838K21



21" TV

\$279.95



SWIVEL BASE

Adjusts to any position. Speaker can be removed from set and easily installed in base for rich sound fidelity.



NEW LOW PRICE for top-quality performance, smart styling: 21-inch picture. Brown leatherette finish.

\$189.95

The Denham Model 867T21

YOU CAN BE SURE...IF IT'S Westinghouse

EDDIE'S RADIO & TV SALES and SERVICE

24 YEARS OF ELECTRONIC EXPERIENCE

CU. 5-3327 "Your First and Oldest Local Television Outlet" CU. 5-3327

81 W. SIERRA MADRE BLVD. • Monday thru Saturday • OPEN FRIDAY NIGHTS • SIERRA MADRE

Open 10 a.m. to 7 p.m.

TILL 9 O'CLOCK

SIERRA MADRE

3 1/2%
current rate
per year

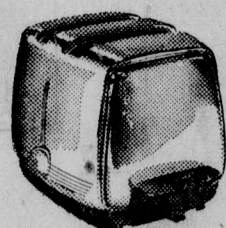
YOUR SAVINGS ACCOUNT EARNS MORE AT HOME SAVINGS
Largest in America

Accounts Opened by the 10th
Earn from the 1st
Each Account Insured to \$10,000

HOME SAVINGS
and Loan Association of Los Angeles

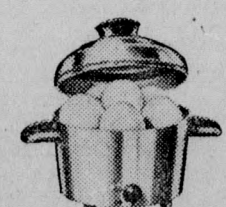
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DO. 7-3573

Other Offices: LOS ANGELES • BEVERLY HILLS • STUDIO CITY
LONG BEACH • GLENDALE • HUNTINGTON PARK
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Sunbeam COFFEEMASTER

It's automatic—you can't miss. All you do is put in water and coffee. Set it! Forget it! Shuts off when coffee is done. Resets to keep coffee hot.

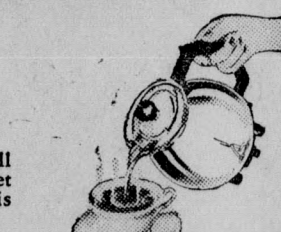


Sunbeam EGG COOKER

Cooks eggs the same every time exactly as you like them—automatically. Soft, medium, hard or any degree in between. Poacher attachment also available.

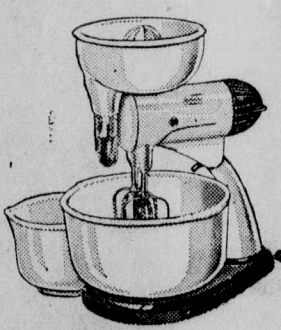
Sunbeam TOASTER

All you do is drop in the bread. Bread lowers itself automatically. No levers to push. Toast raises itself silently—no popping or banging. Every slice alike—moist, dry, thick slices or thin.



Sunbeam MIXMASTER

Marvelous, new features for higher, lighter cakes—creamier, fluffier mashed potatoes—velvet-smooth icings, etc. MIXMASTER does the perfect mixing job. New BOWL-FIT beaters shaped to fit both side and bottom of bowl. Bowls revolve automatically. All the batter gets thorough, even mixing in LESS TIME. Your hands are always free to add ingredients.



COME IN! SATURDAY, NOVEMBER 6

Sunbeam DEMONSTRATION

FREE COFFEE. Come in. Let us serve you a delicious cup of COFFEEMASTER coffee. Factory representative here all day demonstrating famous Sunbeam appliances. See for yourself how wonderful these labor-savers are.

SIERRA MADRE HARDWARE
31 West Sierra Madre Blvd. ★ CU 5-2331

'PEACE THAT CONQUERS' IS CHURCH SERMON

"The Peace That Conquers" will be the subject of Sunday's sermon by Dr. Ethel Barnhart at Santa Anita Church of Religious Science, 778 S. Rosemead Blvd., Pasadena.

November 11 the topic of the Thursday evening meeting will be "The Law of Creation." Meetings are held at 8 p.m. at the church and are open to the public.

CALIFORNIA

California ranges in width from 150 miles to 375 miles.

Bethany Group Hears Braille Teacher

The Women's Eteri group of Bethany Church met Monday evening, Oct. 25, with Miss Ione Cooley, a teacher at the Braille Institute for the Blind in Los Angeles, as speaker.

The Eteri group is interested in aiding the blind and a class for Braille work will soon be opened at Bethany.

All women are cordially invited to attend the next meeting which will be held Monday, Nov. 8, at the home of Mrs. Hattie Halley, 600 W. Sierra Madre Blvd., at 7:45 p.m.

News of the Churches

Duplicate Services to Start at Trinity Church

Beginning Sunday, Nov. 7, Trinity Presbyterian church of Hastings Ranch and Sierra Madre will hold duplicate worship services each Sunday morning, at 9:30 and 11 a.m., respectively. This comes as a response to the many requests that have come to this rapidly growing church for a 9:30 worship service, and it has been only the problem of space for the church school that has delayed the inauguration of the service until now.

In conjunction with these duplicate worship services, there will be duplicate church school

sessions from the Nursery through the Junior departments, with the Junior High and Senior High departments meeting at 9:30 only. Nursery child care will be provided for both services.

All friends in the community are invited to come to worship at Trinity during the hour of their choice. They will receive a warm welcome and will find help and strength for the week ahead when they take time to spend an hour with God in His sanctuary. The pastor, Rev. Donald H. Ostrander, and the officers of Trinity bid you welcome.

Challenging Sermon at Methodist

The 11th Sunday in Kingdome will be observed at the Church of Our Redeemer, Methodist, with the minister, the Rev. Raymond Smith, preaching on "Yesterday's Answer for Today's Need." The public is invited to hear this challenging follow-up to Reformation Sunday. Duplicate services are held at 9:30 and 11 a.m. Child care for infants and tots is provided at both services.

Church school classes for children of all ages is at 9:30 a.m. Special music for the 11 o'clock worship service will be provided by the church choir. A special children's sermon will be presented at the 9:30 a.m. worship service.

The public is invited to attend the first annual Harvest Dinner at the Methodist church on Friday, Nov. 12. A ham dinner will be served at 6:30 p.m. Tickets are 75 cents for chil-

Harvest Dinner At Methodist Church Nov. 12

Remember the event, the Harvest Dinner. The time, 6:30 p.m. Friday, Nov. 12. The place, 695 W. Sierra Madre Blvd., Methodist church parlor, sponsored by the Women's Society of Christian Service. The price is \$1.25 for adults and 75 cents for children under 12 years of age and a delicious ham dinner in return.

Reservations can be made with Mrs. Ernest Lammers, ELIOTT 9-1908, or Mrs. John E. McBride, CUster 5-3687.

Choir practice is Wednesday at 7:30 p.m. New voices are invited.

FAITH LUTHERAN CHURCH

Welcomes You
835 Hastings Ranch Drive
Phone CU. 5-3273
Sunday School 9:15
Worship Hour 10:30

FIRST CHURCH OF CHRIST, SCIENTIST

186 WEST HIGHLAND AVENUE, SIERRA MADRE
Invites you to its services. Sunday Service, 11:00 a.m.; Sunday School, for pupils to age of 20, 9:30 a.m.; Wednesday Testimonial Meetings, 8:00 p.m. Reading Room, 22 N. Baldwin Ave., daily except Sundays and holidays, 12 to 5 p.m.; Friday Evenings, 7-9 o'clock. Small children cared for.

BETHANY CHURCH

N. Baldwin - W. Montecito St.
Pastor: REV. ROBERT N. SCHAPER, Ph.D.

SUNDAY SERVICES

9:30 a.m. Sunday School for All Ages
6:30 p.m. Christian Endeavor Societies

11:00 a.m. DR. SCHAPER
11 a.m. JUNIOR CHURCH
7:30 p.m. EVANGELISTIC SERVICES
Nursery Provided at All Services

Church of Our Redeemer
Methodist
Sierra Madre Blvd. at Michiland
RAYNOR SMITH, Minister

9:30 a.m.—Church School
(There is Room for Your Children)
Classes for All Ages
9:30 and 11:00 a.m. Morning Worship
"Yesterday's Answer for Today's Need"
"A Church with a Future for People Who Care"

First Congregational Church

170 WEST SIERRA MADRE BLVD.

DUPLICATE SERVICES

9:30 and 11:00 A. M.

REV. HARRY P. LEACH preaching both services on:
"TO CAESAR AND TO GOD"

Church School at 9:30

SIERRA MADRE FULL GOSPEL CHURCH

270 W. SIERRA MADRE BLVD.

SUNDAY SERVICES

10:00 a.m. Bible Study with Ted Erickson
11:00 a.m. Morning Worship, Rev. Olive Brown speaking
7:30 p.m. Evangelistic, Ted Erickson

Tuesday Midweek Service at 7:30

Welcome!

Christ Centered—Evangelistic
Striving for the Finest in Christian Character

LET'S GO SWIMMING

... in your back yard!!!

A FULL SIZE SWIMMING POOL—6'8" deep, 14 1/2' wide, 27' long, for \$1595 completely installed with filter—or... buy the KIT for \$695 and do it yourself! To see models shown in Glendale area call Cl. 4-5122; also models at:

Mermaid Plastic Pool Co.

115 S. MANCHESTER, ANAHEIM PHONE KE. 5-3890

Hold Fast to Your Liberty, Rev. Harry Leach Advises

Preaching on the theme, "The Gospel of Liberty," Rev. Harry P. Leach of the Sierra Madre Congregational church said that Paul's letter to the Galatians was our Magna Carta of religious freedom. The great Apostle declares that those Christians in Galatia with Jewish background were freed from the Jewish law when they became Christian and that they were no longer bound by the rites and requirements of Judaism. As Christians they were free from the authority of priest and synagogues and bound only to Christ. "Stand fast, therefore, in the liberty wherewith Christ has made us free," the authority of Christ was sufficient.

Paul, however, warns every Christian that freedom from priestly authority did not mean that we were free to do as we please. We were still under discipline. Duties and obligations are laid upon us by Christ. We dare not avoid them; if we do it will be to our own hurt.

An election is pending. Political liberties were given to us by our fathers. They fought to achieve them. We have a duty to preserve them. If we are indifferent and neglect to exercise our duties as citizens we run the danger of having our liberties taken from us. Let us remember that under a dictator there are no free elections. We are free to vote or not to vote but let not this freedom blind

'Adam and Fallen Man' Lesson-Sermon Subject

"If thou return to the Almighty, thou shalt be built up, thou shalt put away iniquity far from thy tabernacles." This verse from Job (22:23) is the Golden Text of the Lesson-Sermon on "Adam and Fallen Man" in all Christian Science services Sunday.

The majesty and glory of God made manifest through His great love to man is revealed in these words of the Psalmist (8:4,6), "What is man, that thou art mindful of him? and the son of man, that thou visitest him? . . . thou madest him to have dominion over the works of thy hands; thou hast put all things under his feet."

Readings from "Science and Health with Key to the Scriptures" by Mary Baker Eddy include the following: "Mortals have a very imperfect sense of the spiritual man and of the infinite range of his thought. To him belongs eternal life." "His birthright is dominion, not subjection." (pp. 258, 518).

Kappa Alumnae Plan Meeting November 9th School November 9th

The Kappa Kappa Gamma Alumnae Association of Arcadia, which includes Sierra Madre, Monrovia, Temple City and Duarte, will have its November meeting Tuesday evening, the ninth, at 8 p.m. in the home of Mrs. Lee Parker, 68 Leroy Ave., Arcadia.

Cards will be played following a brief business meeting. Mrs. Parker will be assisted by Mrs. Orville Burwell and Mrs. Arthur Killian.

V.F.W.

HARRY L. EMBREE POST No. 3208

Meetings Every 2nd and 4th Wednesday

"If you served Overseas you belong with us"

37 E. MONTECITO CU. 5-9066

Grapes grown in California account for 85 to 90 per cent of all American-made wines. The State boasts some of the largest vineyards in the world.

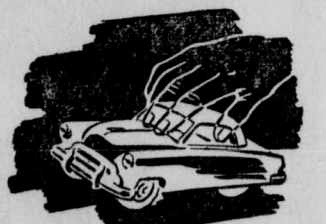
us to our duty to preserve free elections. We should go to the polls at all cost. "Hold fast to that liberty wherewith Christ hath made us free."

(Advertisement)
Almost Free No Smog

Let me help you locate—5-ACRE GOVERNMENT SITES—in Apple Valley & Lucerne Deserts—3,000-foot elevation—Sunshine all winter—Magnificent panorama from palisades or level sites. 90 miles through Cajon Pass Freeway. Average \$10 per acre. Walter Thurber. CU 5-1730.

DEPENDABLE AUTO REPAIR

WE CARE FOR YOUR CAR!



Brakes & Tune-up Our Specialties!

NORM'S GARAGE

22 EAST MONTECITO
Call CUster 5-1146
Open Saturdays
For Your Convenience
PICK-UP AND DELIVERY

Annual Community Flower Show

Sponsored by
WOMEN'S FELLOWSHIP
of Congregational Church

Saturday, Nov. 6 2-9 p.m.

Sunday, Nov. 7 12-4 p.m.

CAFETERIA SUPPER

Saturday, Nov. 6—5 to 7:30 p.m. 75c

PRITCHARD HALL
CONGREGATIONAL CHURCH

COME IN AND ASK US ABOUT FREE INSTALLATION OF BENDIX & WEDGEWOOD GAS CLOTHES DRYERS

SIERRA MADRE HARDWARE CO., INC.

31 West Sierra Madre Boulevard

FREE PARKING IN REAR

CUster 5-2331

Give her the freshness of a morning in May
With laundry dried the MODERN WAY

in a new Automatic GAS CLOTHES DRYER



With a gas clothes dryer, you simply set the controls for the degree of dryness you want—"dry" or "damp dry." In minutes, clothes are ready to take out.

"Damp dry" clothes iron quickly and easily. No sprinkling necessary. Many items like towels, cotton knits and corduroys dry so wrinklefree they need no ironing. Just smooth out, fold and store.

Ultra-violet lamp gives laundry a sweet, fresh fragrance. Clothes are fluff-dried in dust-free, germ-free air. No danger of fading—colored fabrics stay bright.

For a limited time
FREE INSTALLATION
If you buy now, normal installation is free.

Illustrated is the CALORIC Automatic Gas Clothes Dryer.

One breath will convince you! Clothes dried in a new automatic gas clothes dryer have the sweet fragrance of a sun-splashed morning in spring.

What's more, air in a gas clothes dryer is far cleaner than the dust-laden breezes that whip across many a drying yard. Colored fabrics stay bright—last longer.

So, for the softest, fluffiest, sweetest-smelling wash ever, dry your clothes the

Modern Way—in a new automatic gas clothes dryer. For a typical family of 4 the operating cost for a dryer is less than 35¢ a month. And for a limited time normal installation is free.

See the new automatic gas clothes dryers demonstrated this week. Gleaning displays are now on view at dealer's or your Gas Company. (Hint for men: a gas clothes dryer is a perfect Christmas gift.)

Offer applies to the following makes of Automatic Gas Clothes Dryers:

ABC • BENDIX • BLACKSTONE
EASY • HAMILTON • NORGE
ROPER • SPEED QUEEN
WEDGEWOOD • WHIRPOOL

SOUTHERN COUNTIES GAS COMPANY

Only **GAS** gives you such modern automatic appliances

The '55 FORDS are coming NOV. 12!

WAIT! Be there Nov. 12 at your FORD dealer's to see...and test drive the NEW '55 FORD with exciting Trigger-Torque power!

CARL HANSEN

120 W. Sierra Madre Blvd. ★ CUster 5-2321

"V Day" at Braille Institute Of America Friday, November 5

Friday, November 5, will be "V Day" at Braille Institute of America, Inc., 741 N. Vermont, Los Angeles.

A special "V Day for Volunteers" program, to show volunteers and groups how to work with the blind, has been set.

Braille Institute Director J. Robert Atkinson invited individuals and groups interested in the welfare of the unsighted to hear Dr. W. A. Pettit, California State Ophthalmologist, speak on "Resources Available to California Blind." C. W. Pfeiffer, executive director of the Welfare Planning Council, Los Angeles region, will tell how "Volunteers are Indispensable."

Braille Institute department heads will outline their functions and services to the blind. "From the World of the Blind" is the theme of J. Milton Johnson, director of Social Welfare; Mrs. Eleanor Symington, librarian, will discuss the many books and recorded facilities available to the blind. The Braille Institute's recreational and classroom program will be outlined by Mrs. Rene Hayes, director of Recreation. Hosted by Mrs. Grace Carpenter, Braille trustee, an afternoon tea and a guided tour of Braille Institute facilities will end the day's program.

Those planning to attend are asked to make their reservations as soon as possible.

Scanning the Sports scene

By BOB BROGGER

The Pasadena Junior Chamber of Commerce offices are starting to receive "feelers" from eastern schools that are trying to play in the Junior Rose Bowl with the California team. Arlington State of Texas is unbeaten and has recorded wins over Paris, Wheaton, and Kilgore. Boise has lost only four out of 68.

In the high school ranks Pasadena is playing at home this week, the first time since Oct. 1. The poor team that's going to play them are the Point Loma Pointers. This will undoubtedly be the easiest contest for the fabulous Bulldogs. Don't be surprised if they set a high school record for the most points in a football game. The reason for this is that Point Loma beat Rosemead by one point, and Rosemead lost to Arcadia who hasn't won a game all season. But, who can tell, there could be an upset.

Prediction . . . Pasadena, 62; Point Loma, 3.

Muir travels up to Barstow this week. Remember their big game with Pasadena on Friday night, Nov. 19.

Interesting Letter Tells How Chinchilla Problem Solved

Dear Mrs. Jenkinson:

When I entered your office a couple of weeks ago to place an ad in The NEWS which I hoped might solve my "chinchilla problem" you were so interested and helpful—(above and beyond the call of editorial duty, it seemed to me)—that it occurs to me you might also be interested in the results of our combined literary efforts.

We received quite a number of calls, some from persons curious about chinchillas, most from people who run Chinchilla Boarding Homes, a few from others who had propositions which we listed for consideration.

Among those who viewed the chinchillas the following week were:

One Blue Bird group.
One mechanical engineer.
One toolmaker and his family.

One ex-school teacher.
Two small boys.
One lady with cat (we had trouble here).

After reviewing the propositions we had received in the first few days, we decided that none of them was EXACTLY what we wanted, but we waited confidently for the right one to be presented.

However, as the days passed and the deadline approached—(I had set this as the evening before the next issue of The NEWS appeared)—and the Perfect Solution did not materialize, I desperately began to consider other expedients, some of which were:

1. Holding an auction, the highest bidder to take all eight of my chinchillas and my very best wishes;

2. Printing tickets and raffling them off, the lucky winner to get a set of dishes if he removed them within 10 minutes;

3. Skinning them and making myself a little stole;

4. Training them in an animal act and taking them on the road—(I got quite excited about the possibilities of this one, as we also have a dog who loves the spotlight, and I could include him in the act—perhaps pushing a perambulator filled with little chinchillas dressed in baby clothes);

5. Advertising personally conducted tours around the two cages—(for a small fee, of course);

6. Turning them loose. None of these ideas seemed entirely practical, and the week I had allotted The NEWS to

produce The Solution was not yet over, but I really began to doubt the Power of the Press.

I need not have worried. On the evening of the seventh day the telephone rang. The caller, a young man in Anaheim—(from 'way down there!)—then began the negotiations which ended in a mutually satisfactory arrangement about the chinchillas. They are now in Anaheim. The young man is happy, my son is happy, the chinchillas are happy—but you may have one guess as to who is the HAPPIEST.

Sincerely,
PATRICIA H. WITTER.

P.S.—The truth is that I enjoyed caring for the chinchillas, and think them an extremely interesting hobby. My real problem was in not having the health or the facilities for caring for them properly. And my faith in the press has been restored. For I give The NEWS full credit for the Solving of the Great Chinchilla Problem.
—P.H.W.

Community Calendar

The community calendar is compiled by the Sierra Madre Coordinating Council and organizations may clear meeting

November 4:
7:00—Exchange Club.
7:15—Lions.
8:00—Friends of Library.
November 5:
7:30—Rifle Club.
8:00—Friendly Indians.
November 9:
4:00—American Red Cross.
6:30—Garden Club.
November 9:
12:00—Kiwanis.
7:30—Masons.
8:00—City Council.
November 10:
11:00—Woman's Club.
2:30—Ascension Mother's Club.
6:30—Toastmasters.
8:00—V.F.W.
November 11:

12:30—Faith Lutheran Mission Aid.
7:00—Exchange Club.
7:15—Lions.
8:00—Civic Club.
8:00—American Legion Auxiliary.

November 12:
7:30—Rifle Club.
8:00—Friendly Indians.

November 15:
8:00—Eastern Star.

November 16:
12:00—Kiwanis.
7:30—Masons.
7:30—Board of Education.
8:00—Nursery School Association.

November 18:
7:15—Lions.
8:00—P.T.A.
8:00—American Legion Auxiliary.
8:00—Cub Scout Committee Meeting Pack 2.
7:00—Exchange Club.

November 19:
7:30—Rifle Club.

November 23:
12:00—Kiwanis.
3:15—Teacher's Club.
8:00—City Council.
8:00—Concero.

SCHOOL MENU

November 8-12, 1954

Monday:
Barbecued beef on toast, choice of string beans or carrots, slice of bread and butter, apple sauce, milk.

Tuesday:
Hamburger with slice of cheese, choice of peas or banana squash, mixed fruit compote, milk.

Wednesday:
Meat ball with mashed potatoes, choice of spinach or lemon beets, cranberry sauce, orange cake, slice of bread and butter, milk.

Thursday—Holiday

Friday:
Choice of baked fish or baked hash, choice of creamed corn or tomatoes with celery and onion, Apple Betty, slice of bread and butter, milk.

Various a la carte items available at extra cost. No a la carte items sold except as an addition to tray lunch or to children bringing

TRAFFIC FATALITY RATE

The traffic fatality rate for the U. S. during 1953 was 7.1 per hundred million vehicle miles, the lowest traffic fatality rate since records have been kept.

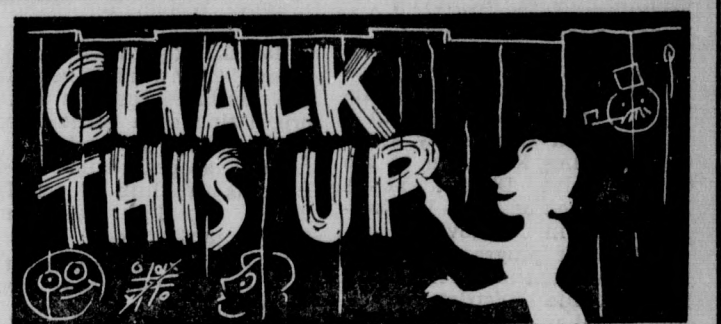
lunch from home who wish to buy supplemental dishes or to adults. Ice cream is an a la carte item.

SIERRA MADRE NEWS

Thursday, November 4, 1954

D. H. ALLEN ATTENDS BANKERS MEETING

D. H. Allen of the Bank of Sierra Madre attended the October dinner meeting of the Independent Bankers Association of Southern California, held in Los Angeles last week end. More than 175 community bankers from the Southland were in attendance.



Chalk this fact up where you'll see it often: Its not how much you make but how much you SAVE that determines success. Deposit a regular sum here and watch it grow. Current rate of return is 2%.

OPEN FRIDAY NIGHTS 'TIL 8

CLOSED SATURDAYS

THE BANK OF SIERRA MADRE
COMMERCIAL • SAVINGS
Member Federal Deposit Insurance Corporation

GOING AWAY for the HOLIDAYS?

Try our
FREE
Trip-planning
Service

Just fill out
coupon and mail.
We'll send back
details on the
double. No
obligation, of
course.

J. H. Pruett, Jr., PTM
Southern Pacific Co.
610 South Main Street
Dept. BO, Los Angeles 14, Calif.

I am interested in a trip to _____

I want to go ☐ Pullman ☐ Chair Car

Please send ☐ Folders ☐ Schedule

Name _____

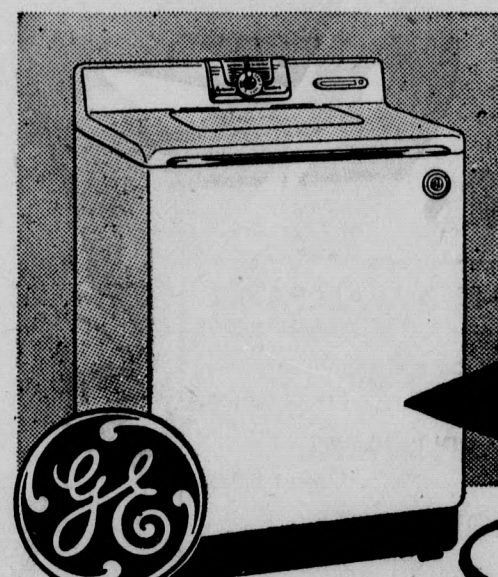
Address _____

City _____ State _____

Southern Pacific

FOR QUICK RESULTS—TRY A NEWS WANT AD

Available at **RASMUSSEN'S**
55 Special!*
NEW G-E WASHERS
"Model WA550L"



*** Come In!
See the 55
G-E Features**

\$229⁹⁵
with trade

Super Deluxe G-E Automatic
REGULAR \$299.95*

NOW AVAILABLE

* Manufacturer's Recommended Retail Price.

Rasmussen Appliance

43 N. BALDWIN AVE. :: Custer 5-9258

Authorized Dealer
GENERAL ELECTRIC
WASHERS

You Are Invited

TO HELP US
CELEBRATE OUR

1st



BIRTHDAY

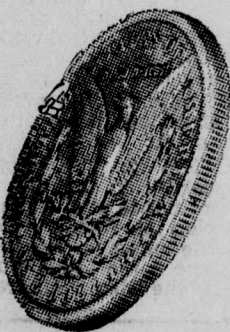
FRIDAY - SATURDAY - MONDAY
NOVEMBER 5-6-8

FREE

— GIFTS for the KIDDIES
— PUNCH and COOKIES
for EVERYONE

CLIP THIS
VALUABLE

COUPON



\$

FOR EVERY \$10.00
YOU SPEND HERE

(Tax Not Included)

WE WILL GIVE YOU

ONE SILVER DOLLAR

This Coupon Can Be Used on Cash Purchases or Layaways

Name _____

Address _____

NOT VALID AFTER TUESDAY, NOVEMBER 9th

\$

MEMBER OF TOY GUIDANCE COUNCIL

Sierra Madre Toy and Patio Village

140 WEST SIERRA MADRE BOULEVARD

Custer 5-6641

NOW
OPEN
Every Night
'Til 9



Now is the time to

Lay-away

TOYS

A SMALL DEPOSIT
WILL HOLD ANY TOY
'TIL CHRISTMAS

See One of the Largest and Most
COMPLETE TOY SELECTIONS
In the Valley

WE GIVE **J.N.** GREEN STAMPS
on all Layaways

We Offer Our Sincere Thanks . . .
To All Our Friends and Customers Who Helped
Make Our Business So Successful.

YMCA NOTES

"Decorations for the Home" will be the theme for the Women's craft program for November in the Santa Anita District YMCA which provides opportunities for YMCAs services in the communities of Monrovia, Arcadia, Rosemead and Sierra Madre.

The class will be conducted by Mrs. Alice Streeter of Arcadia and will be held from 1 to 3 p.m. on Wednesday afternoons during November at the Santa Anita District YMCA office located at 941 1/2 W. Foothill Blvd. in Monrovia.

This craft program is available to women members of the Santa Anita District YMCA. Any member interested should call the Y at ELIOTT 8-5155 to register for the class which starts next Wednesday. Women may obtain complete information on the YMCAs program by calling ELIOTT 8-5155.

MR. AND MRS. TIMMONS HAVE ISLAND HOLIDAY

Mr. and Mrs. Colin Timmons, 49 W. Orange Grove, recently returned from a two-week holiday in Honolulu. The Sierra Madreans made the trip by air.

RECREATION BOWL PLANNED FOR CITY

Sierra Madre is about to have a "Bowl." The Rose Bowl and other bowls throughout the country need not worry about competition, for the Sierra Madre Bowl Committee has no plans for football. The Bowl here will be devoted to the arts.

With Leland Marsh as general chairman and Ralph (Pappy) Welch, the consulting assistant, plans for the organization include various forms of entertainment and recreation such as band concerts and the originating of a Little Theater group. They have chosen the natural amphitheater in City Park as the hub of activities, which explains the title of their organization.

Besides the many committees that already have been formed for further Bowl activities, the Lions Club, Kiwanis, VFW and the Sierra Madre Garden Club have expressed a willingness to assist.

Teen-agers and grade school children also are invited to make use of the Bowl organization for their entertainments. On the adult side, a special interest has been shown in forming the Little Theater of Sierra Madre.

Those who are interested may call Leland Marsh at CU 5-0385 during the day, or CU 5-0842 in the early evening hours.

Clinic-Type Service to Be Introduced by Dr. Ralph Martin

Sierra Madre is to become the home of the Foothill General Health Service with official opening on Friday, November 5. Dr. Ralph J. Martin, who has resided and practiced chiropractic here for more than



DR. RALPH MARTIN

three years, is director of the new service and is being joined as associate by Dr. C. S. Woodford.

The office of Dr. Martin, at 30 W. Sierra Madre Blvd., in the Hotel Arcade, has been expanded and reorganized to render clinic-type service. The new offices will be open for appointments from 9 a.m. to 8 p.m. daily except Sunday.

Complete diagnostic facilities are featured by Drs. Martin and Woodford. The treatment departments include chiropractic, electrotherapy, hydrotherapy and dietetics. The new offices are equipped with the latest types of modern equipment in all departments.

The X-ray laboratory is one of the most complete and modern in the San Gabriel Valley and serves many doctors in the Valley as well as patients of

the Foothill General Health Service.

"During my three years' practice in Sierra Madre, I have found so many persons in this area who desire chiropractic health service that I have found it necessary to expand my facilities and staff in order to take care of the demand. I deeply appreciate the confidence which the people here have shown in my work and I shall spare nothing to firmly establish this same confidence in the complete reliability of chiropractic health service," Dr. Martin said.

Neighbors and friends are invited to visit their newly equipped quarters next Friday and to enjoy light refreshments and hospitality.

FIRE FLAMES

By JAMES HEASLEY

When Mrs. Gladys Carter, 666 Mt. Wilson Trail, called in to report a fire in the canyon below her residence, she had reason for alarm. Smoke and fire reaching into the sky were cause enough for her to be perturbed. When it happened two weeks ago, it was fortunate that there was not a strong wind or that it was not a hot, humid day. An early arrival of the local Fire Department to a location of good water pressure, with the willingness of the firemen to drag heavy fire hose, prevented a spread into the brush that could cause another location for a control dam.

The flame was soon exhausted when water reached it. Only a small area was burned. The fire call came to the station at 3:41 p.m. and at 3:49 p.m. it was reported under control. At 3:54 only a mopping up process was needed. The Forestry Department remained on the scene with men to "cold trail" and to make certain that all hot spots were eliminated.

Following the usual conversation of a fire inspection the woman said to the Fire Chief, "I understand you have been in the Fire Department for 30 years—why don't you wear some service stripes on your sleeve?"

"I don't wear them lady, they chafe my nose," said the gray-haired fireman.

Come to think of it, there have been several fires started in the immediate vicinity of Sierra Madre Fire Department that have been stopped before the brush of the hills got badly burned. This could be the result of early arrival and energetic firemen. When a fire is stopped soon after it starts, it is not always a matter of good fortune.

If you are surprised that the annual Firemen's Christmas Party is near at hand, you can sympathize with the firemen. Neither did they. Preparations are now at hand and due to the short time to accomplish them, the boys will be busy. Look for them at your door soon. From this fund the firemen provide a party for the kids on Christmas Eve and one at Easter time. Besides that, we endeavor to get good dinners for those who would not otherwise get one. Buy your tickets early and help the firemen help someone else.

Mrs. P. C. Kortkamp Has Northern Trip

Mrs. Percy C. Kortkamp, 460 W. Montecito, recently returned from a visit with her son and his wife, Mr. and Mrs. Robert Burris in Napa, Calif. She was accompanied by her brother and sister-in-law, Mr. and Mrs. P. R. McGee, who had been visiting from Missoula, Mont.

While in Sierra Madre the McGees were honored at parties given by Mr. and Mrs. Frank E. Cox, 24 Vista Circle Dr., and Mr. and Mrs. Frederick L. C. Roess, 261 N. Adams.

MRS. RUBY BARHAM HAS LUNCHEON PARTY

Mrs. Ruby Barham, 46 Esplanza, recently entertained Mrs. George G. Hannaford, Mrs. Robert Heffner and Mrs. Walter E. Johnston at a canasta luncheon.

LEGAL NOTICE

NOTICE TO BIDDERS

The City of Sierra Madre will receive sealed bids to be opened on Monday, November 22, 1954, at 10:00 o'clock a.m. in the Council Chambers of the City Hall, 55 West Sierra Madre Boulevard, Sierra Madre, California, for one Submersible Type Deep Well Pump, with Starting Panel and Cable.

Specifications are on file at the office of the City Clerk, where copies may be obtained. The City reserves the right to reject any and/or all bids.

A cashier's check or certified check for the amount of the bid should accompany all bids.

L. MARIE WARFEL,
City Clerk.

Publish November 4, 11.

LEGAL NOTICE

LEASE OF AUDITORIUM

IT IS HEREBY RESOLVED that since the auditorium of the Sierra Madre City School will not be needed for school purposes on the afternoon of February 13, 1955, it will be offered for lease on that date. Minimum rental will be \$2.00 per hour for the afternoon plus costs of publication of notices. Bids will be opened at a public meeting of the Board of Trustees to be held at the Sierra Madre City School on November 22 at 7:30 p.m. Dated: October 25, 1954. Signed: Dr. M. Valois, President.

Martha W. Coutant, Clerk. Publish: November 4, 11, 18, 1954.

LEGAL NOTICE

ORDINANCE NO. 553

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SIERRA MADRE, CALIFORNIA, AMENDING SECTION 12 OF ORDINANCE NO. 342 OF THE CITY OF SIERRA MADRE, DEFINING NUISANCES AND PROHIBITING THEIR MAINTENANCE, ADOPTED MARCH 11, 1931.

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DOES ORDAIN AS FOLLOWS:

SECTION 1. That Section 12 of Ordinance No. 342 of the City of Sierra Madre, entitled "AN ORDINANCE OF THE CITY OF SIERRA MADRE DEFINING NUISANCES AND PROHIBITING THEIR MAINTENANCE," adopted March 11, 1931, be and the same is hereby amended so as to read as follows:

"SECTION 12. POULTRY AND RABBITS. (a) It is hereby declared to be a nuisance and it shall be unlawful for any person, firm or corporation to suffer or permit any chickens, geese, ducks, turkeys, pigeons, doves, squabs or similar fowls, or any hares, rabbits, chinchillas, hamsters, or other small animals raised for food, scientific or fur bearing purposes, owned or controlled by him, or it, to run at large or go upon the premises of any other person in the City of Sierra Madre, or to keep any chickens, geese, ducks, turkeys, pigeons, doves, squabs or similar fowls, or any hares, rabbits, chinchillas, hamsters, or other small animals raised for food, scientific or fur bearing purposes within fifty (50) feet of any dwelling house or structure used as a dwelling house unless such dwelling or structure be occupied by him or it, or to keep said fowls or hares or rabbits or other said small animals within one hundred (100) feet of any street;

(b) It is hereby declared to be a nuisance and it shall be unlawful for any person, firm or corporation to keep on any premises more than twenty-four (24) in number of any one kind or combination of chickens, geese, ducks, turkeys, pigeons, doves, squabs or similar fowls, or of hares, rabbits, chinchillas, hamsters or other small animals raised for food, scientific or fur bearing purposes within fifty (50) feet of any dwelling house or structure used as a dwelling house, unless such house or structure be occupied by him or it."

SECTION 2. The City Clerk shall certify to the adoption of this Ordinance and prior to the expiration of fifteen (15) days from the passage thereof, shall cause the same to be published once in the Sierra Madre News,

a newspaper of general circulation in the City of Sierra Madre, and thirty (30) days from and after the final passage thereof said Ordinance shall take effect and be in force.

I HEREBY CERTIFY that the foregoing Ordinance was adopted at a regular meeting of the City Council of the City of Sierra Madre, held on the 26th day of October, 1954, by the affirmative vote of at least three Councilmen to wit:

AYES: Councilmen Pratt, Wood and Louk.
NOES: None.
ABSENT: Councilmen Roberts and James.

L. MARIE WARFEL,
City Clerk of the City of Sierra Madre.

SIGNED AND APPROVED this 26th day of October, 1954.

CHARLES E. LOUK,
Mayor of the City of Sierra Madre.

ATTEST:
L. MARIE WARFEL,
City Clerk.

LEGAL NOTICE

3927

NOTICE OF TRUSTEE'S SALE

That on Friday, November 19, 1954, at 10:00 a.m. at the Eastern entrance to the Hall of Justice, facing toward Spring Street, in the City of Los Angeles, County of Los Angeles, State of California, SURETY HOMES, INC. (formerly SURETY ESCROW, INC.), a corporation, as Trustee under the Deed of Trust executed by JOHN R. STEELE AND L. CATHERINE STEELE, Husband and Wife, in favor of WHITTIER BUILDING LOAN ASSOCIATION, a corporation, and recorded on October 29, 1951, in Book 37513, Page 413, of Official Records of Los Angeles County, California, by reason of default in the payment or performance of obligations secured thereby, and notice of default and Beneficiary's election to cause to be sold the property hereinbelow described having been recorded as provided for by law and more than three months having elapsed since such recordation, will sell at public auction to the highest bidder for cash, payable in lawful money of the United States of America at the time of sale, without warranty express or implied as to title, possession or encumbrance, the interest conveyed to and now held by it as such Trustee, in and to the following described property in the County of Los Angeles, State of California:

That portion of Lot 409, Tract 2456, as per map recorded in Book 31, page 55, of Maps, in the office of the County Recorder of said county described as follows: Beginning at the most Northwesterly corner of Lot "A" of said Tract 2456; thence South 77° 04' West along the Northern line of said Lot, 1.12 feet to the most Southerly Southeast corner of the land described in the deed to Leo B. Wise and Wife, recorded April 7, 1947, as Instrument No. 327 in Book 24410, Page 271, of Official Records of said County, thence following the Easterly and Southerly line of said land of Wise, North 2° 13' 10" West 37.66 feet to a point in a line parallel with said Northern line of Lot "A" and 37 feet Northerly therefrom, said point being distant Easterly along said parallel line 23 feet from the most Westerly line of said Lot 409; thence along said parallel line, North 77° 04' East 27 feet to a line that is parallel with said most Westerly line and distant 50 feet Easterly therefrom; thence North 12° 56' West along said last mentioned parallel line, 68.5 feet more or less, to the Northeast corner of the land described in said deed, said point also being in the North-

easterly line of the land described in the deed to William H. Wiseman and Wife, recorded September 23, 1946, as Instrument No. 653 in Book 23721, Page 271, of said Official Records; thence following the lines of said land of Wiseman, South 59° 57' 40" East 54.20 feet to an angle point therein; thence still following said line through the following courses and distances: South 46° 33' 40" East 18.71 feet; South 24° 21' 20" East 12.77 feet; South 16° 55' East 28.93 feet; South 14° 29' West 23.22 feet; South 58° 28' 20" West 63.74 feet and South 85° 38' 20" West 19.95 feet to the Easterly line of said Lot "J"; thence North 5° 33' West thereon, 26.57 feet to the point of beginning. SAID LAND IS SHOWN as a portion of parcel "E" on a map filed in Book 17, Page 8, of Record of Surveys, in the office of said County Recorder.

for the purpose of paying the obligations secured by said Deed of Trust including fees, charges and expenses of the Trustee and of the sale.

DATED: This 15th day of October, 1954.

SURETY HOMES, INC., as Trustee

By S. CASHMAN,
Vice-President.

By RUTH STEGALL,
Assistant Secretary.

(Corporate Seal)
Publish Oct. 21, 28, Nov. 4, 1954.

LEGAL NOTICE

ORDINANCE NO. 550

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SIERRA MADRE, CALIFORNIA, REGULATING THE MAINTENANCE OF SWIMMING POOLS. THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DOES DETERMINE AND ORDAIN AS FOLLOWS:

SECTION 1. That the maintenance of private swimming pools without adequate supervision or precautionary measures constitutes a severe hazard to the health and safety of the inhabitants of the City of Sierra Madre, and particularly to small children in the City of Sierra Madre. That numerous small children have been drowned by falling into private swimming pools in the County of Los Angeles; that many of these deaths could have been prevented if adequate preventive measures had been required and installed. That there are a substantial number of privately owned swimming pools within the City of Sierra Madre and more such pools are currently under construction. That it is desirable and necessary in the interests of the public health, welfare and safety that suitable precautions be imposed upon the construction and maintenance of private swimming pools in the City of Sierra Madre whether such pools be in existence or are to be constructed in the future.

SECTION 2. Every person in possession of land within the City of Sierra Madre, either as owner, purchaser under contract, lessee, tenant or licensee, upon which is situated a swimming pool, shall at all times maintain on the lot or premises upon which such pool is located and completely surrounding such pool, lot or premises, a fence or other solid structure not less than four (4) feet in height with no opening therein (other than doors or gates) larger than six (6) inches square. All gates or doors opening through such enclosure shall be equipped with a self closing and self latching device designed to keep and capable of keeping such door or gate securely closed at all times when not in actual use; provided, however, that the door of any dwelling occupied by human be-

ings and forming any part of the enclosure hereinabove required need not be so equipped.

SECTION 3. All plans hereafter submitted to the City of Sierra Madre for swimming pools to be constructed shall show compliance with the requirements of the preceding section, and final inspection and approval of all pools hereafter constructed shall be withheld until all requirements of the preceding section shall have been complied with.

SECTION 4. The provisions of Section 2 shall not apply to public swimming pools for which a charge or admission price is required to be paid for such use thereof, nor to swimming pools which are a part of and located upon the same premises as a hotel or motel, during the time that the owner, operator or adult employee of such owner or operator is present at and in active charge of the premises upon which such pool is located.

SECTION 5. If any section, subsection, sentence, clause, phrase or portion of this ordinance is for any reason held to be invalid or unconstitutional by the decision of any court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this Ordinance. The City Council hereby declares that it would have adopted this Ordinance, and each section, sentence, clause, phrase, or portion thereof, irrespective of the fact that any one or more sections, subsections, clauses, phrases or portions be declared invalid or unconstitutional.

SECTION 6. Any person violating or permitting or responsible for the violating of any of the provisions of this Ordinance shall be guilty of a misdemeanor, and upon conviction thereof shall be punished by a fine of not more than Five Hundred Dollars (\$500.00) or by imprisonment in the City Jail of the City of Sierra Madre, or in the County Jail of the County of Los Angeles, California, as the committing magistrate may direct, for a period of not more than six (6) months, or by both such fine and imprisonment. Every such person continuing, committing or permitting the violation of any of the provisions of this Ordinance shall be deemed guilty of a separate offense for each and every day or portion of any day during which any violation of any provision of this Ordinance is committed or permitted.

SECTION 7. The City Clerk shall certify to the adoption of this Ordinance and prior to the expiration of fifteen (15) days from the passage thereof, shall cause the same to be published once in the Sierra Madre News, a newspaper of general circulation in the City of Sierra Madre, and thirty (30) days from and after the final passage thereof said Ordinance shall take effect and be in force.

I HEREBY CERTIFY that the foregoing Ordinance was adopted at a regular meeting of the City Council of the City of Sierra Madre, held on the 26th day of October, 1954, by the affirmative vote of at least three Councilmen, to wit:

AYES: Councilmen Pratt, Wood and Louk.
NOES: None.
ABSENT: Councilman Roberts and James.

L. MARIE WARFEL,
City Clerk of the City of Sierra Madre.

SIGNED AND APPROVED this 26th day of October, 1954.

CHARLES E. LOUK,
Mayor of the City of Sierra Madre.

ATTEST:
L. MARIE WARFEL,
City Clerk.

SEA-FOOD TAVERN

SYcamore 2-7187

Now Serving Sundays
12:30 to 8:00 P. M.

FOOTHILL and ROSEMEAD BLVD.
PASADENA, CALIFORNIA
~ CLOSED MONDAYS ~

College student: "I went to Med. school and took medicine for three years, but I don't feel any better."

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WITH YOUR *Fuller*

BRUSH DEALER

F. E. BIRCH
SY. 6-0249

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"The One-Stop Home Decorating Center"
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Sterling Ripple, Director

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COLDER...

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CUster 5-6818

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OPEN MONDAY and FRIDAY NITES 'TIL 9

Shugert's HOUSE OF TOYS

113 EAST HUNTINGTON

ARCADIA :: DOUGLAS 7-5385

THE WISE SHOPPER SAVES "S.M." GREEN STAMPS

SIERRA MADRE PAINT & WALLPAPER
35 N. Baldwin Custer 5-3378

LA LONE CLEANERS
82 W. Sierra Madre Blvd. Custer 5-1437

RASMUSSEN APPLIANCES
43 N. Baldwin Custer 5-9258

RALPH'S SHOE STORE
41 N. Baldwin Custer 5-0479

ROYAL DRUGS
17 Kersting Ct. Custer 5-3456

E. K. WOOD LUMBER CO.
38 E. Montecito Custer 5-3431

VIRGINIA SAYLES
1 Kersting Court Custer 5-0922

ARNOLD'S HARDWARE
51 N. Baldwin Custer 5-1161

SIERRA MADRE TOY AND PATIO VILLAGE
140 W. Sierra Madre Blvd. Custer 5-6641

BARRETT'S HOME GARDENS
192 N. Mountain Trail Custer 5-9909

WHEN YOU SPEND A DIME IN THESE STORES ...
Ask for S.M. GREEN STAMPS

WE GIVE S.M. GREEN STAMPS

ATTENTION...

Carpenters • Contractors • Home Handymen • Hobbyists

You are invited...

TO INSPECT
OUR NEW

SUPPLY

CENTER



COMPLETELY EQUIPPED WITH FINEST QUALITY

BUILDING MATERIALS

- ★ LUMBER ★ MOULDINGS
- ★ SASH — DOORS — SCREENS
- ★ PLYWOOD ★ CEMENT
- ★ ROOFING MATERIALS
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HARDWARE AND HAND and POWER TOOLS

"The finest money can buy"

HANDYMAN'S
DO-IT-YOURSELF
HEADQUARTERS

featuring



**STANLEY
HANDYMAN
TOOLS**

We Give

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LUMBER CO.**

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Sierra Madre

CUster 5-3431

RYan 1-8746

"GOODS OF THE WOODS"



We Give



GREEN
STAMPS

Toy and Patio Village to Hold Gala Anniversary Sale

Silver dollars will be given away at the Toy and Patio Village, 140 W. Sierra Madre Blvd., with every \$10 purchase during the owners' celebration of their first anniversary to be observed tomorrow, Saturday, and Monday. All customers purchasing to that amount will be eligible for the silver dollars provided they present the coupon clipped from the Village's current ad in the NEWS.

With a new stock of Christmas toys designed to please children of every age, the owners—Mr. and Mrs. Charles Ower and Mr. and Mrs. Albert Ower—are encouraging parents to make their selections now whether it be cash-and-carry or by the "lay-away"

plan. Also on their anniversary program will be coffee, cookies and punch served during the store hours from 9 a.m. to 9 p.m.

Purchasers who are in doubt as to what toys are best for children of certain ages will be assisted by Mrs. Ola Rock who recently passed the examinations given by the Toy Guidance Council in New York. Others in the store also have been making a study of toy selection to meet the requirements presented by the differences of personalities and temperaments in children.

Although the Toy and Patio Village is closed Sundays, the owners will open the store on that day to accommodate those who find it impossible to shop at any other time. Sunday purchases may be made through special appointment by calling Custer 5-2045 or Custer 5-9167.

Rummage Sale Nov. 5 For Drama Section

The Sierra Madre Woman's Club drama section will sponsor a rummage sale Friday, November 5, in the clubhouse from 9 a.m. until 5 p.m. Mrs. Percy C. Kortkamp, general chairman for the event, has asked that all rummage be brought to the clubhouse by today. If those who are unable to deliver the rummage will call Custer 5-0928 arrangements will be made to pick it up.

The members will enjoy their regular monthly luncheon meeting Wednesday, November 10, at 12 o'clock noon in the clubhouse. Following the business meeting presided over by the president, Mrs. Edward R. Halperin, a book review will be presented by Edna Sterns Dayton. Members are reminded to make their luncheon reservations by Monday, Nov. 8.

Calorie, mineral and vitamin requirements are greater for fast-growing adolescent youngsters than for other children. One and one-half quarts of milk per day are recommended for the active adolescent boy.



Simpson Cleaners
and Laundry Service
YOU'VE TRIED THE REST — NOW TRY THE BEST!
WE DO OUR OWN WORK.
PICKUP and DELIVERY
Phone Custer 5-3183
280 W. SIERRA MADRE BLVD.



THE KEY TO NEAT HOUSEKEEPING...
... is Peg Board. It changes useless wall and door area into useful space. Our Masonite Peg Board comes in large panels that can be cut by you to fit any size area. It can be painted. It will add efficiency and neatness. We have 60 different self-locking hangers and fixtures to go with your Peg Board. See us this week.

—Be a Good Neighbor—
SUPPORT YOUR COMMUNITY CHEST

ARCADIA Lumber Company
214 N. SANTA ANITA AVE., ARCADIA, CALIFORNIA
Phone DOuglas 6-3181

Dr. Robert Haas to Speak at Nursery

"It's Fun to Be a Parent" will be the subject of a discussion led by Dr. Robert Haas, head of the Extension Division, University of California at Los Angeles, Tuesday, Nov. 9, at 8 p.m. at the Community Nursery school, 701 E. Sierra Madre Blvd. All parents in the community and others interested in family life education are invited to attend.

Following Dr. Haas' lecture there will be a social hour with refreshments served by Mrs. Lewis Lampi and her committee. Hostesses for the evening will be Mrs. John Arnett, Mrs. Thomas Ames, Mrs. John Nelson, Mrs. Al Foxton, Mrs. William Morgan and Mrs. Edward Butterworth.

This is the third in a series of lectures and discussion groups sponsored by Pasadena City College, Division of Extended Day, and is supervised by Mrs. Marjorie Green, director of the school.

The public is cordially invited to attend.

Halloween Party Enjoyed by ALA

Members of the American Legion Auxiliary will have their next meeting Thursday, Nov. 11, in the home of Mrs. Walter Nollas, 507 E. Grandview, at 8 p.m.

The unit recently enjoyed a Halloween party given at the Arcadia home of Mrs. Wayne Beisel. The guest of honor was Mrs. Lottie Lack, sister of the president, Mrs. Helen Wheeler, who has spent the last several months in Sierra Madre but will return to her Chicago home in the very near future.

Other guests for the evening were Mrs. Helene Smith, a past president of the unit, and Mrs. Sylvia Colbert of the VFW. The

table and other decorations carried out the Halloween motif.

At a short business meeting prior to the party, Mrs. Leila Embree, legislation chairman, spoke on new benefits for veterans and Mrs. Rose Galkin, Americanism chairman, gave a talk on the history of the Statue of Liberty.

Local Guild Aids Doll Fair Nov. 6th

Members of the Sierra Madre Guild to the Children's Hospital recently met in the Arcadia home of Mrs. Mel Pratt to make final plans for their participation in the annual Doll Fair to be held Saturday, Nov.

6, at Marlborough School, 5029 W. Third St., Los Angeles.

All Guilds to the Children's hospital will take part in this gala event and will sponsor a booth. The local unit has chosen "Powder Room Accessories" for its project.

Following the meeting, presided over by the president, Mrs. Gordon Luzmoor, luncheon was served. The Guild's next meeting will be Wednesday, Nov. 17, at 10:30 a.m. in the home of Mrs. Thomas Suttner.

Hogs are able to trample and eat snakes because their thick layer of fat protects them from bad effects of poisonous bites. Deer also trample snakes and leave the flattened carcasses.

Club Juniors Plan 'Harvest Time' Party Friday, November 5

Members of the South Pasadena Woman's Club Juniors will sponsor a "Harvest Time" card party and salad-bar luncheon Friday, Nov. 5, in the clubhouse. Many guests are expected to participate in an afternoon of bridge and canasta and to partake of the delightful salads on the buffet table.

Among those planning to attend from this area are Mrs. Leslie Baxter, Mrs. Frank Brown, Mrs. Deane Damon, Mrs. Lewis Ross, Mrs. Harris Robison, Mrs. Charles Weber, Mrs. George Vane and Mrs. Robert Collup.

Mrs. Robison and Mrs. Brown

recently attended the ingathering tea for the Needlework Guild of America at the Orthopedic hospital in Los Angeles. Mrs. Robison is needlework chairman for the club group which has supported the national Guild for over 10 years, donating more than 110 garments a year. This entitles them to clothe a needy family in the vicinity of South Pasadena.

Mrs. Brown, acting membership chairman, has announced eight new members will be initiated into the club Tuesday, Nov. 23. Mrs. Roy Jones, Jr., president, will assist in the ceremonies. A program of young teen-age dancers, "The Shirts and Skirts," will be presented following the initiation rites.

Food News

MONEY SAVING VALUES!

EXTRA SPECIAL!

12-IN-1 MIX
BISQUICK
40-oz. Pkg. **39¢**

STOKELY'S CREAM STYLE GOLDEN CORN No. 303 Can **14¢**

GLORIETTA FANCY CALIFORNIA TOMATO JUICE 46-oz. Can **22¢**

CAMPBELL'S CONDENSED PURE TOMATO SOUP 10 1/2-oz. Can **10¢**

HEMET FANCY UNPEELED APRICOT HALVES No. 2 1/2 Can **29¢**

FISHER'S ZOOM 16-oz. Pkg. **22¢**

PILLSBURY BEST XXXX Angel Food Cake Mix 16-oz. Pkg. **47¢**

Crisco 3-LB. CAN **85¢**

TIDE GIANT SIZE **69¢** WASHDAY MIRACLE

BEAUTY BONUS PACK (Bath Size) LUX SOAP 4 Bars For **31¢**

SCOT-TISSUE 2 ROLLS FOR **21¢**

FINER, SOFTER, WHITER ZEE Napkins of 80 **10¢**

DELICATESSEN

Hormel "Good Food" Fresh **LIVER SAUSAGE**.. **35¢ lb**

Genuine Beef Spanish Style **XINT TAMALES** 2 FOR **39¢**

Rich, Mellow Oregon **TILLAMOOK CHEESE**.... **59¢ lb**

Quality MEATS

U. S. CHOICE "Denver Supreme" **Prime Rib ROAST** **69¢ lb**

ROBERTS EXTRA LEAN **LAMB PATTIES** **29¢ lb**

U. S. CHOICE **Porterhouse STEAK** Kansas City Quality **95¢ lb**

"DENVER SUPREME" CHOICE **SWISS STEAK** BONELESS **69¢ lb**

ROBERTS 100% PORK **SAUSAGE** **35¢ lb** Seasoned Just Right **Special!**

Roberts Market

"The Home of the Green Frog"

OPEN FRIDAY NIGHTS TILL 9 O'CLOCK

HUNT'S SPANISH STYLE **TOMATO SAUCE** 2 8-oz. Cans **13¢**

HEINZ "57" FINEST QUALITY **TOMATO KETCHUP** 14-oz. Bottle **20¢**

SCOOP!

Royal Pacific **CHUNK STYLE TUNA** 6-OZ. CAN **25¢**

GARDEN-FRESH Produce

SWEET, MEDIUM SIZE, TEXAS-GROWN **FANCY GRAPEFRUIT** EACH **5¢**

FANCY, LARGE, SOLID GREEN **NORTHERN ARTICHOKES** EACH **10¢**

FANCY, SOLID, GARDEN-FRESH **SNOW WHITE CAULIFLOWER** EA. **10¢**

FANCY, LARGE "PALM SWEET" **Deglet Noor DATES** 1-LB. PKG. **15¢**

Quickie Meals...from our FROZEN FOODS department

PICTSWEEET PREMIUM QUALITY **GOLDEN SQUASH** 14-oz. Pkg. **14¢**

RUPERT BRAND CANADIAN **SOLE FILLETS** 1-lb. Pkg. **43¢**

ORE-IDA BRAND SHREDDED **POTATO PATTIES** 14-oz. Pkg. **14¢**

Big enough to serve you — small enough to know you!

Roberts Market

On the Corner
On the Square
in
SIERRA MADRE